



Mississippi Valley Workforce Development Board

Youth Committee Meeting Agenda

Monday, December 11, 2023, at 4:00 p.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/83601949703?pwd=RCszWjdQeU1ONlZKYnB3aUxRa2VZZz09>

Meeting ID: 836 0194 9703

Passcode: 548009

One tap mobile: +13052241968,,83601949703# US

Called to Order

Jacob Nye

Roll Call

Tyler Lanz

*Consent Agenda

Jacob Nye

Excused Absences

Approval of Agenda

Approval of Previous Meeting Minutes

STANDING REPORTS

Equus Youth Report (Page 4)

Taylor Longstreth

Virtual Reality Metrics Report (Page 11)

Taylor Longstreth

NEW BUSINESS

Q1 Performance (Page 20)

Mandy Tripp

Engage by Cell Texting Service

Tyler Lanz

Other Business

Public Comment

Adjourn

Jacob Nye

*Items Requiring a Vote ** Items Requiring a Roll Call vote

Accommodations

Accommodation is available upon request for individuals with disabilities. If you need accommodation, please contact Mandy Tripp at assistant@mississippivalleyworkforce.org or at 1-844-967-5365 option 2.



Mississippi Valley Workforce Development Board

Youth Committee Meeting Minutes

Monday, November 13, at 4:00 p.m., via Zoom

Members Present: Jacob Nye, Rebecca Ruberg, Andy Sokolovich, Carol Reynolds, Heather Halbrook, and Martha Bell

Members Absent: Regina Matheson (excused), Charlene Fitzgerald (excused)

Staff Present: Andrea Taylor, Strategic Partnership Specialist, and Tyler Lanz, Communications Assistant

CEO Present: None

Equus Staff: Taylor Longstreth, Title I Operations Manager, Tabytha Seigfried, Quality Assurance, Dashawn Banks, Outreach Specialist, and Shannon Weaver, Title I Operations Manager

One-Stop Operator: Nick Clayton

CALLED TO ORDER

Nye called the meeting to order at 4:00 p.m.

QUORUM

There was a quorum to conduct business.

CONSENT AGENDA

The consent agenda included approval of the agenda, approval of previous meeting minutes, and approval of Matheson and Fitzgerald's excused absences. Ruberg made a motion to approve the consent agenda, seconded by Sokolovich, and motion carried.

EQUUS OCTOBER YOUTH REPORT

Longstreth reviewed current outreach strategies and highlighted some recent events that they attended, including the You Choose industry sector event in Clinton which was attended by 76 youth! Longstreth reported 8 out-of-school youth enrollments, 2 entered Occupational Skills Training, and 3 entered into Work-Based Learning. 16 stipends and 29 incentives were paid out in October. Longstreth also reported outcomes: 1 CNA, 2 HiSED, 10 unsubsidized employments, 1 ISY WEX started, and 1 OSY WEX started. The customer satisfaction rate was 93.06% with 24 surveys completed.

VIRTUAL REALITY METRICS REPORT

Longstreth presented the VR metrics report. She reported that 15 people participated in Career Exploration, completing 47 simulations. She advised that the report may not have accurately measured the amount of people who used the headsets at the Clinton You Choose event because the headsets were not shut down and restarted in between participants. 3 Youth students used the Virtual Training Facility, completing 32 simulations. Longstreth reviewed the mastery details for the Virtual Training Facility, sharing that 87.5% of youth successfully mastered the skills in the simulations.

COMPETENCY-BASED MODELS

Lanz reviewed the competency-based models and building blocks aimed at increasing alignment between education, training, and industry to develop more well-rounded and better prepared workers. The foundations of the model are Personal Effectiveness, Academic Competency, and Workplace Competency, which then branch out into industry-specific skills and competencies. Board staff and Nye recently met with the superintendent of West Burlington schools to discuss how their goals for how these competency-based models can be used, especially as the local workforce boards are taking on the convener role for industry sector boards. Sokolovich advised the new superintendent of Clinton schools has experience implementing the competency-based models and the Portrait of a Graduate program. Reynolds shared about recent efforts in the Muscatine area to increase workforce preparation and apprenticeships in their schools.

WCA UPDATES

Lanz presented the draft action plan for the Workforce Communities of Action initiative. The main themes identified involved adapting our current outreach strategies to incorporate more story-telling, humanizing programs, and emphasizing relationships with both youth and employers. Board staff recently met with Phalanx Outreach Solutions, who submitted a proposal for a video campaign. Nye inquired about next steps in this process and Lanz advised that finalized action plans will be submitted to Workforce Communities of Action and Jobs for the Future, who will select an organization to receive seed funding.

OTHER BUSINESS

Nye advised that it is National Apprenticeship Week.

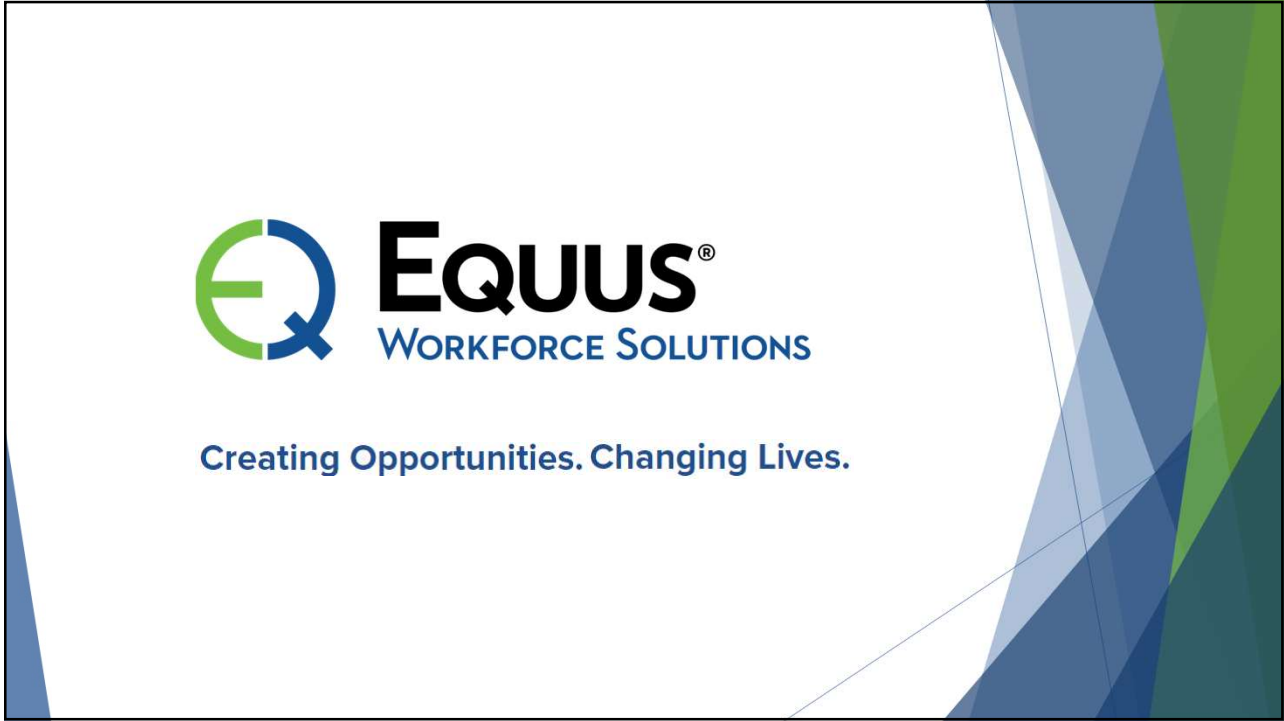
PUBLIC COMMENT

Sokolovich asked whether any committee members have undertaken advocacy efforts or had any experience regarding the cost per pupil discrepancies between school districts across the state of Iowa. There was a discussion regarding the impacts of school vouchers, cost per pupil, and declining enrollment in rural school districts. The committee discussed the shortage of teachers and educators and Lanz advised there are some districts in the MVWA who have gone through the process of developing the Teacher-Para Registered Apprenticeship and that EICC is working on developing plans and partnerships with larger universities to fuel teacher education. Reynolds discussed an initiative in Muscatine surrounding community-based childcare and creating a talent pipeline from those staff.

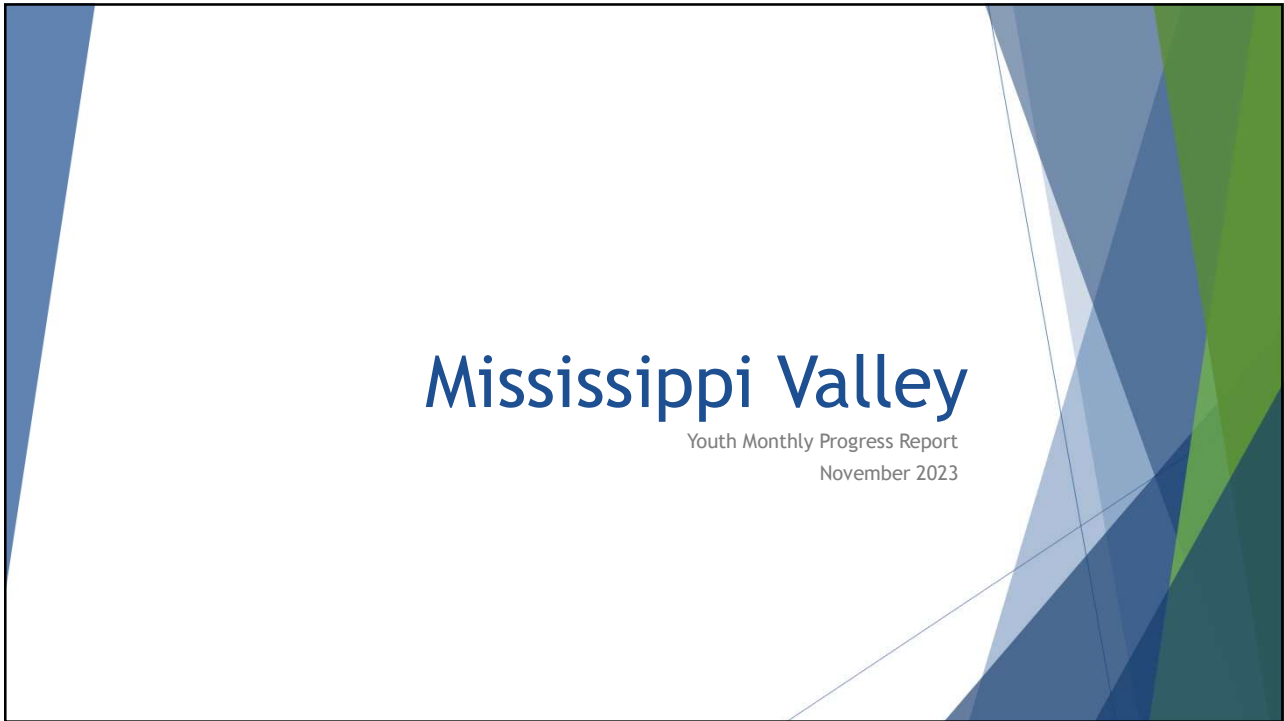
ADJOURN

Sokolovich made a motion to adjourn, seconded by Reynolds, and motion carried. Nye adjourned the meeting at 4:40 p.m.

Equus Youth Report



1



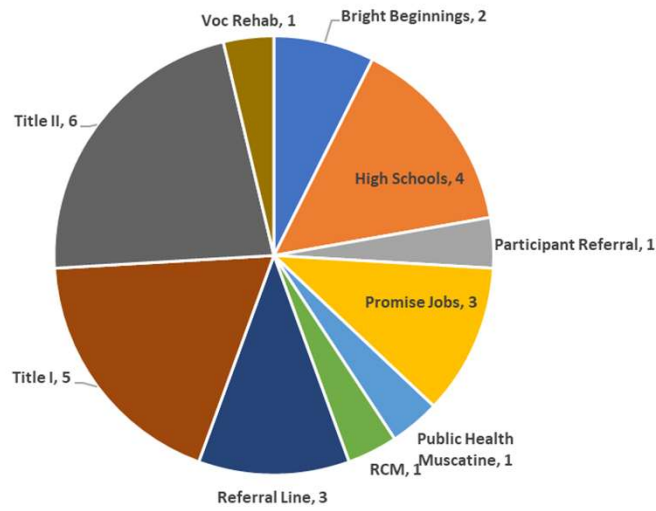
2

Outreach

- ▶ Parent Pals Presentation
- ▶ Camanche Resource Fair
- ▶ Senior Career Prep. Burlington High School
- ▶ SCC Mt. Pleasant Office Hours
- ▶ Scott County CPPC
- ▶ Rosecrance Youth night - weekly
- ▶ YMCA - Recreational activities, program discussion
- ▶ Lee County Juvenile Detention
- ▶ CCC HiSET
- ▶ Danville HS Work Readiness

3

Burlington/Davenport Youth Referrals (November)



4

Performance

Enrollments	November	YTD Actual	% of Goal (60)
In School Youth	1	4	
Out of School Youth	0	27	51.6%

Scholarships	November	YTD Goal	YTD Actual	% of Goal
Occupational Skills Training	0	12	17	141%

WBL	November	YTD Goal	YTD Actual	% of Goal
Work Based Learning	2	27	13	48%

5

Caseload

Youth

- ▶ 104 Active
- ▶ 70 Follow Up
- ▶ 29 Average caseload
- ▶ 3 Exit
 - ▶ 2 Employed
 - ▶ 1 Unknown

6

IA MISSISSIPPI VALLEY IOWA ADW	11-21-2023	I'm honestly in awe of the services I received from your program, there was never a time when my questions weren't being answered efficiently and in a timely manner. The case worker assigned to my case has gone above and beyond for me, has carefully gone over each step of the process with me, and whenever I had a question they were able to walk me through the answer in a warm, caring, and professional way. The only thing I would say that needs improvement would be the hardware that was given to my case worker to do their job, some of the websites were dated and need to be upgraded so that they can do their job to the best of their ability.
IA MISSISSIPPI VALLEY IOWA ADW	11-20-2023	
IA MISSISSIPPI VALLEY IOWA ADW	11-20-2023	
IA MISSISSIPPI VALLEY IOWA ADW	11-20-2023	
IA MISSISSIPPI VALLEY IOWA ADW	11-20-2023	The interview went very well and learned a lot from the iowa works thanks for the opportunity.

97.92% Customer Satisfaction Rate

16 Surveys completed

Legacy in Action

7

Youth Elements

These are the activities that were opened new for the month

Youth Elements	Service	Services Provided in November	Youth Impacted in November	PY23 Services Provided	PY 23 Youth Impacted
1	Tutoring, study skills training, dropout prevention	1	1	4	4
2	Alternative secondary school services	0	0	0	0
3	Paid and unpaid work experience	2	2	14	14
4	Occupational skills training	0	0	17	17
5	Education offered concurrently with workforce preparation	0	0	0	0
6	Leadership development	0	0	2	2
7	Support Services	32	22	185	131
8	Adult mentoring	0	0	0	0
9	Follow-up services	2	2	22	19
10	Comprehensive guidance and counseling	0	0	0	0
11	Financial literacy education	0	0	0	0
12	Entrepreneurial skills training	0	0	0	0
13	Services that provide labor market information	54	48	309	269
14	Postsecondary preparation and transition activities	0	0	1	1

8

Stipends/Incentives

Stipends-paid out for attendance for high school or high school equivalency or class related to 14 elements

- ▶ 12 Paid Out

Incentives-paid out for measurable skills gain, achievement of basic skills, completion of a goal, FEO credits, perfect attendance for employment, employed after exit

- ▶ 19 Paid Out

9

Outcomes

9 New Unsubsidized Employment

1 HiSED

2 CNA Credentials

1 OSY OJT Started

1 ISY WEX Started

10



Participant Highlights

Two In-School Youth On-The-Job Trainings we successfully completed in Jackson County, IA at Precision Metal Works. One of the youth had some learning to do before fully understanding how to work a full-time job. We provided career counseling to help talk him through how to properly handle situations in a professional setting. We assisted with tools, tool chest, and steel toed boots needed to complete their day-to-day tasks. Both participants stayed dedicated and were able to successfully complete the OJT and are still working with Precision Metal Works.

Virtual Reality Report

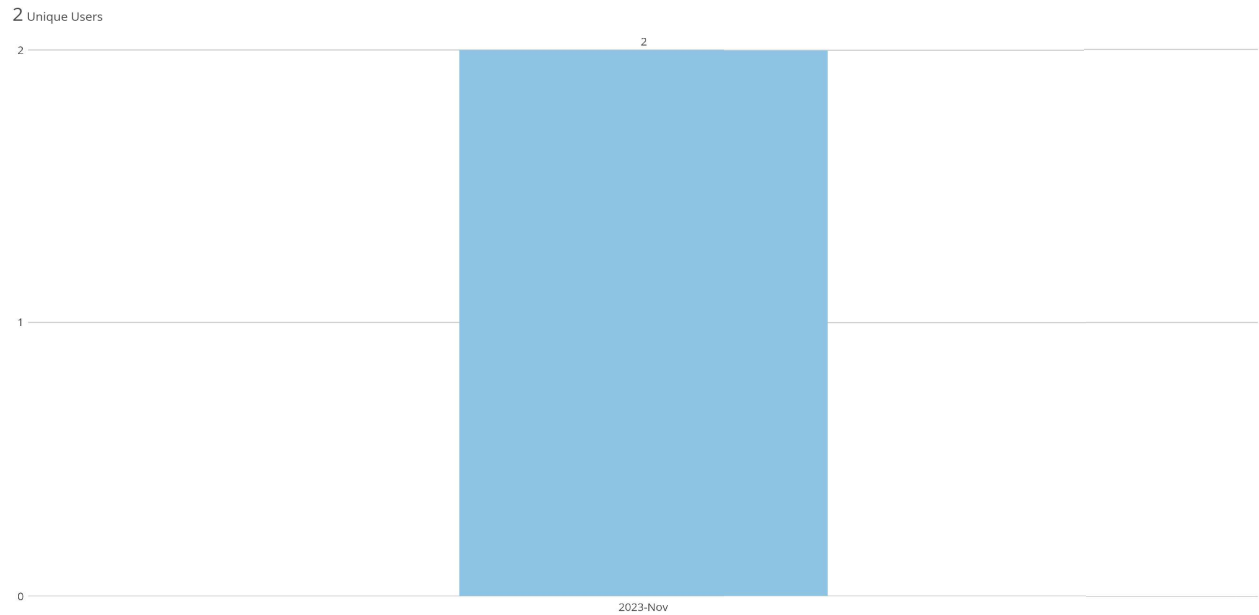


Monthly Progress Review & Optimization



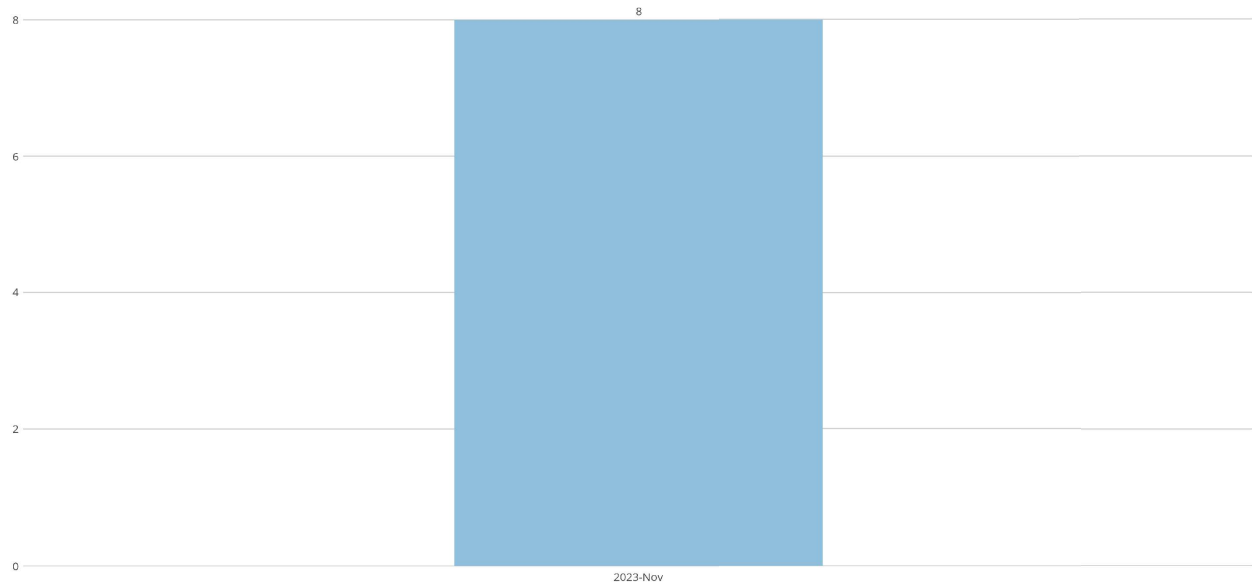
No data in filtered range

Career Exploration: Unique Users by Month



Career Exploration: Sims Started by Month

8 Simulation Starts



Career Exploration: Sims Started by Occupation

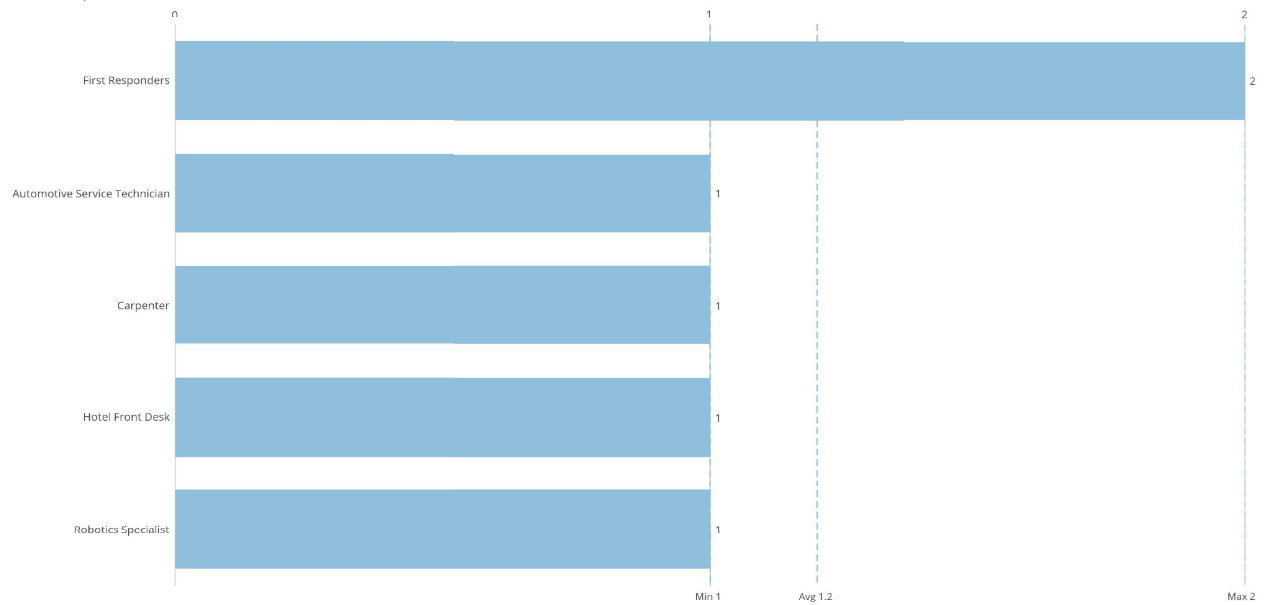
First Responders/FireExtinguisherSafety	2
Warehouse Inventory Receiving Specialist...	2
Automotive Service Technician/OilChange	1
Carpenter/ElectricCircularSaws	1
Robotics Specialist/RoboticSafety	1
Hotel Front Desk/FirstImpressionGuest	1



Total
8

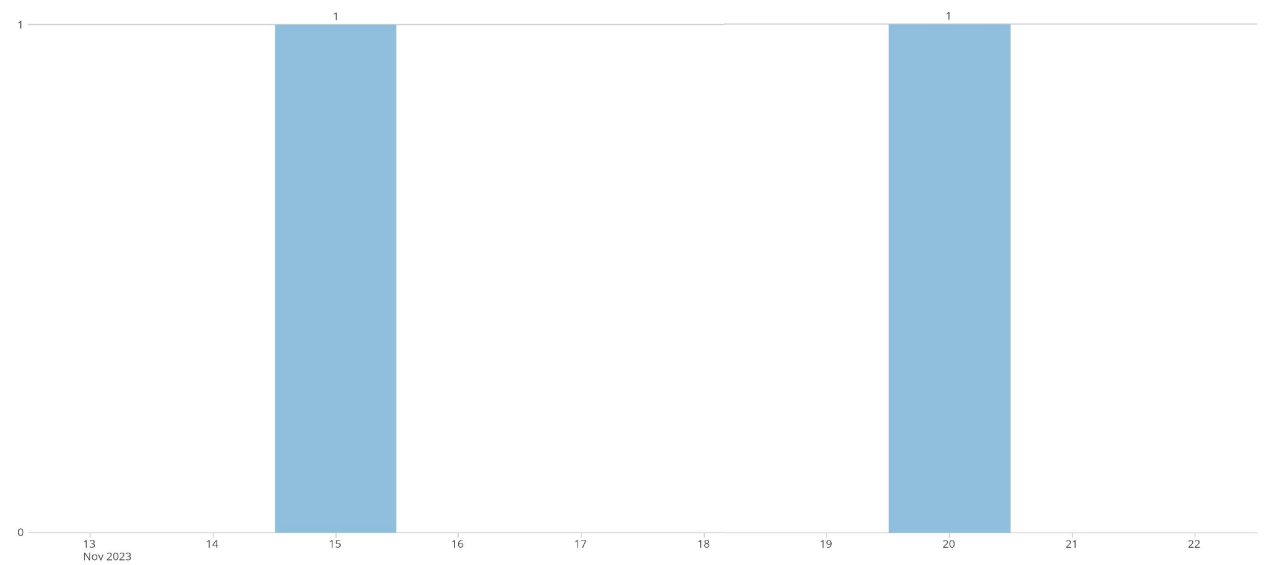
Career Exploration: Sims Completed by Preference

6 Sims Completed



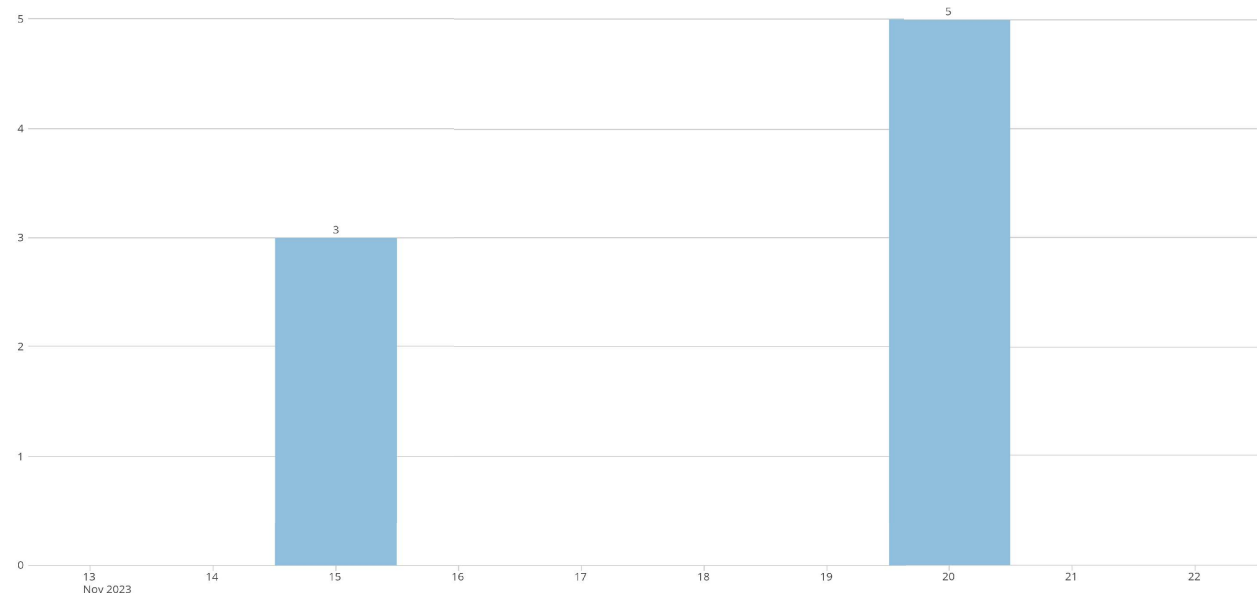
Career Exploration: Unique Users in Last 30 Days by Day

2 Unique Users



Career Exploration: Started in Last 30 Days by Day

8 Sims Started



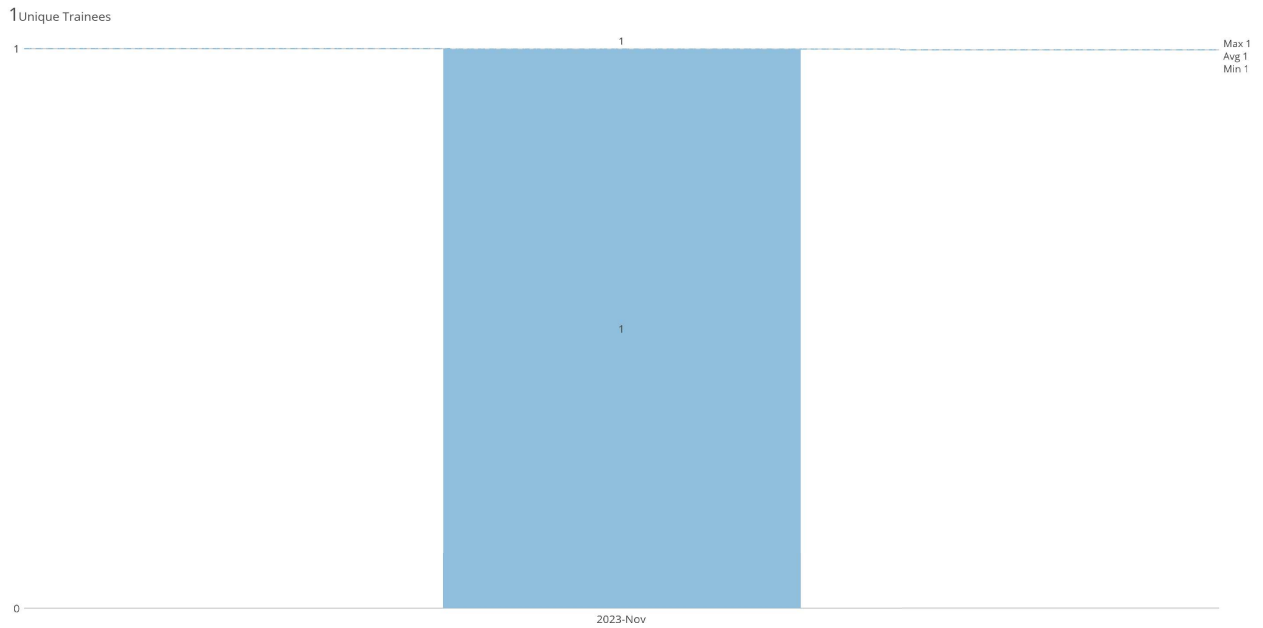
Virtual Training Facility: Total Trainees by Class

1 Students

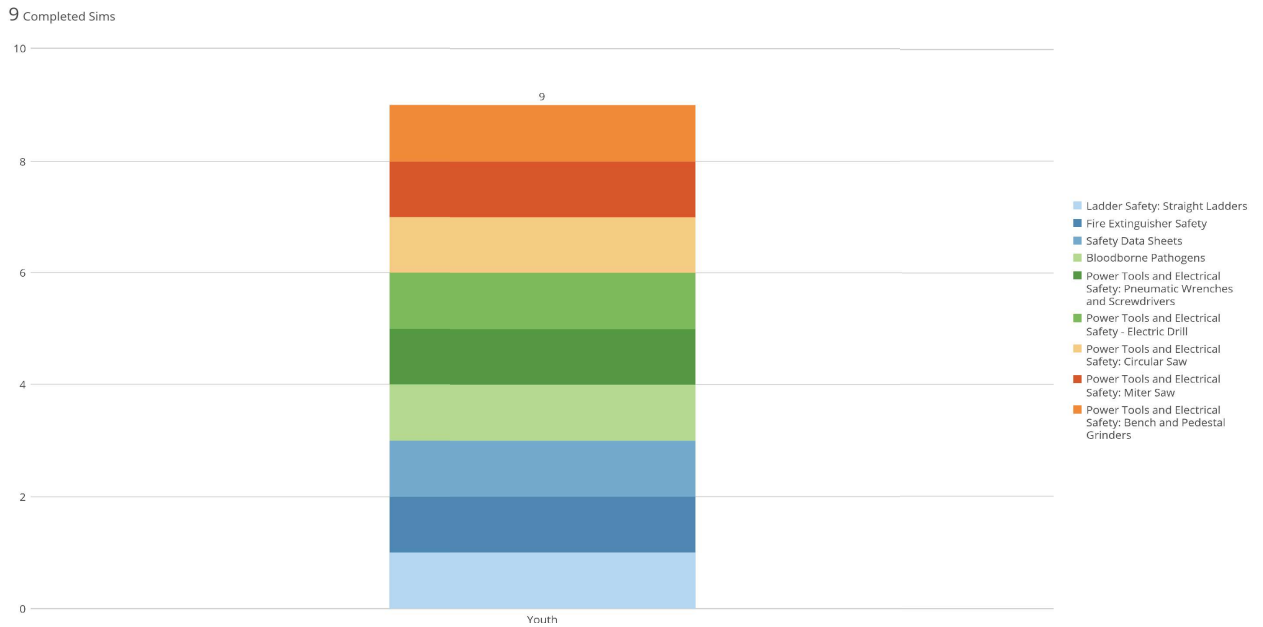


Min 1 Avg 1 Max 1

Virtual Training Facility: Unique Users Per Month by Class

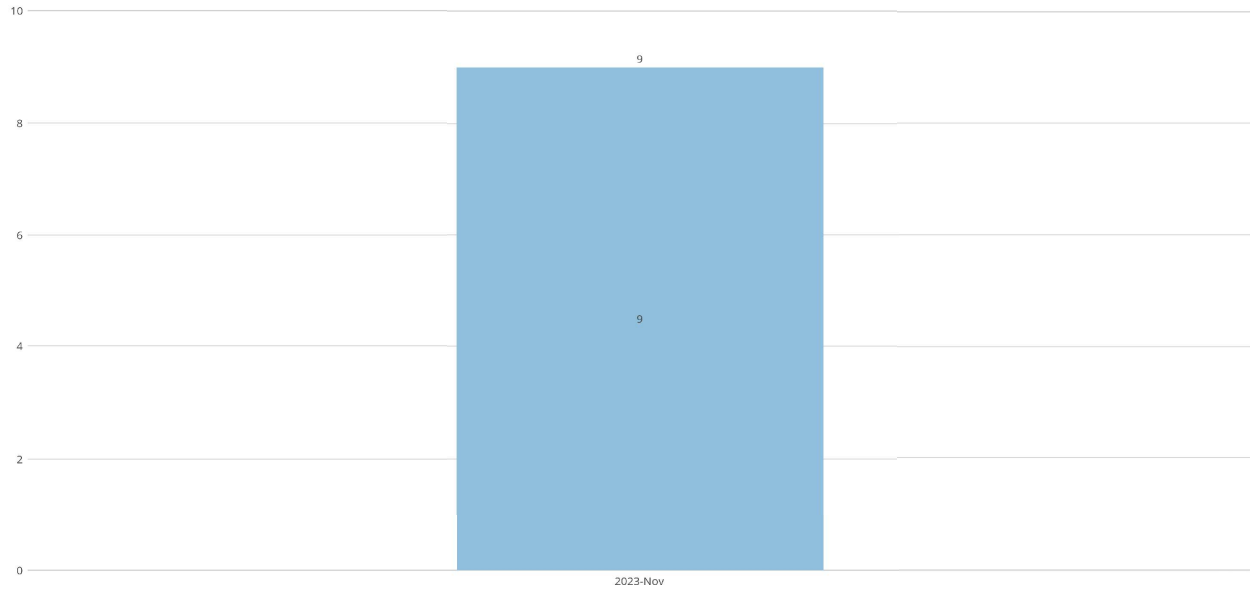


Virtual Training Facility: Started Sims by Class with Sim Detail



Virtual Training Facility: Started Sims by Month

9 Completed Sims



Virtual Training Facility: Started Sims by Sim Detail

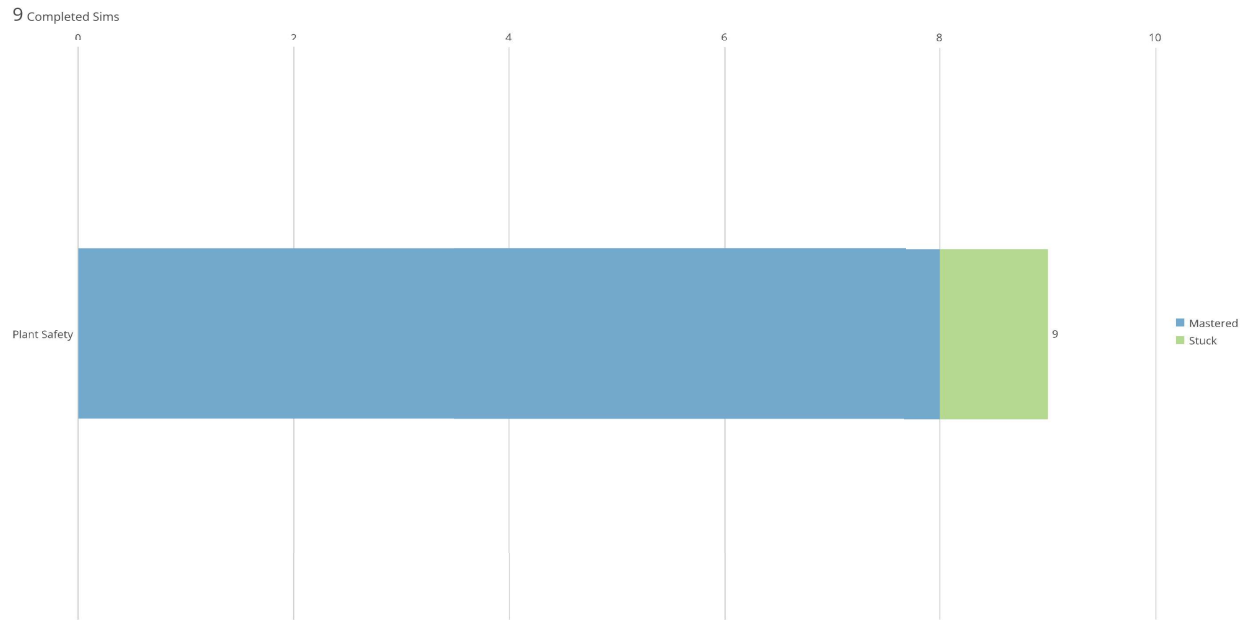
9 Completed Sims

Power Tools and Electrical Safet...	1	11.1%
Power Tools and Electrical Safet...	1	11.1%
Power Tools and Electrical Safet...	1	11.1%
Power Tools and Electrical Safet...	1	11.1%
Power Tools and Electrical Safet...	1	11.1%
Bloodborne Pathogens	1	11.1%
Safety Data Sheets	1	11.1%
Fire Extinguisher Safety	1	11.1%
Ladder Safety: Straight Ladders	1	11.1%

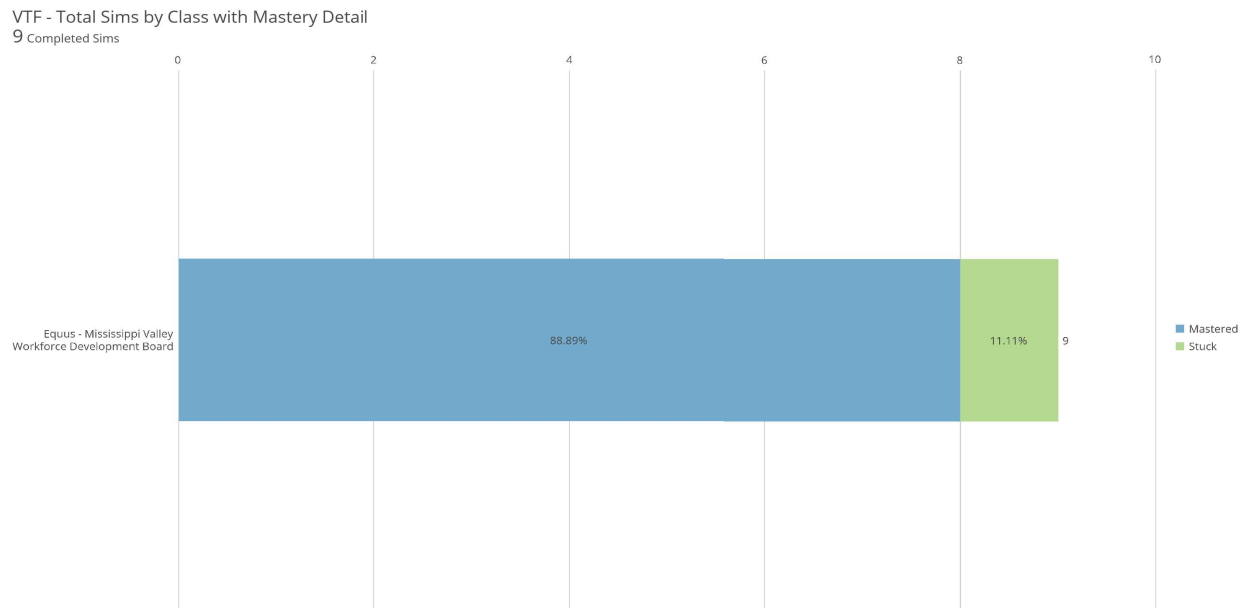


Total
9

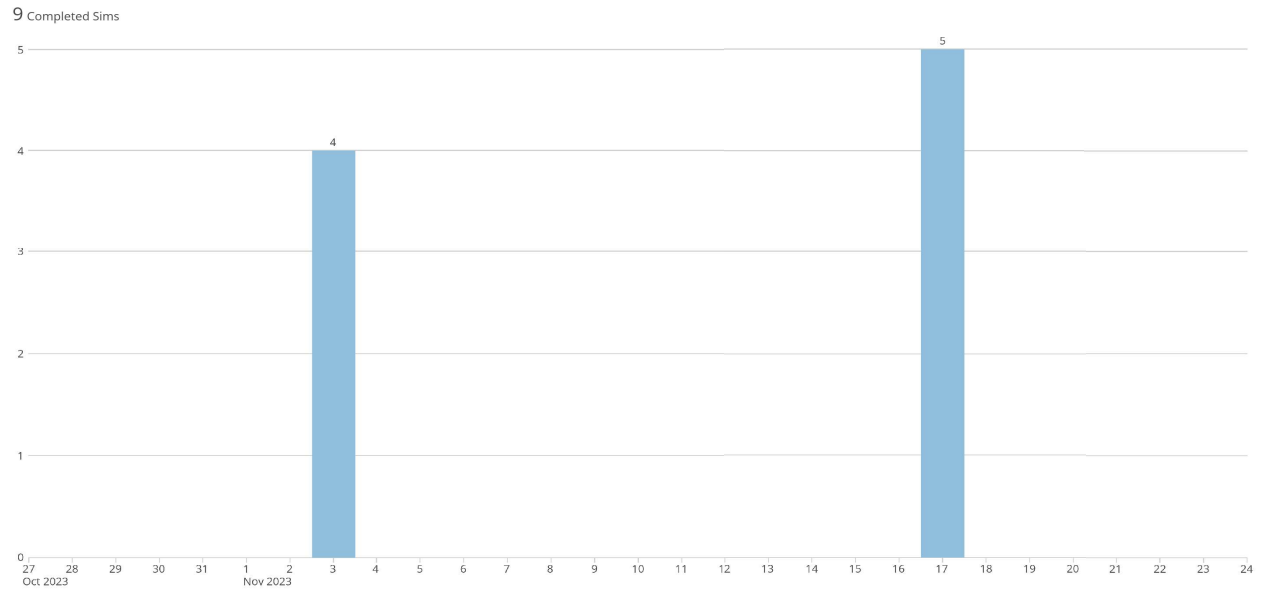
Virtual Training Facility - Sims by Module with Mastery Detail



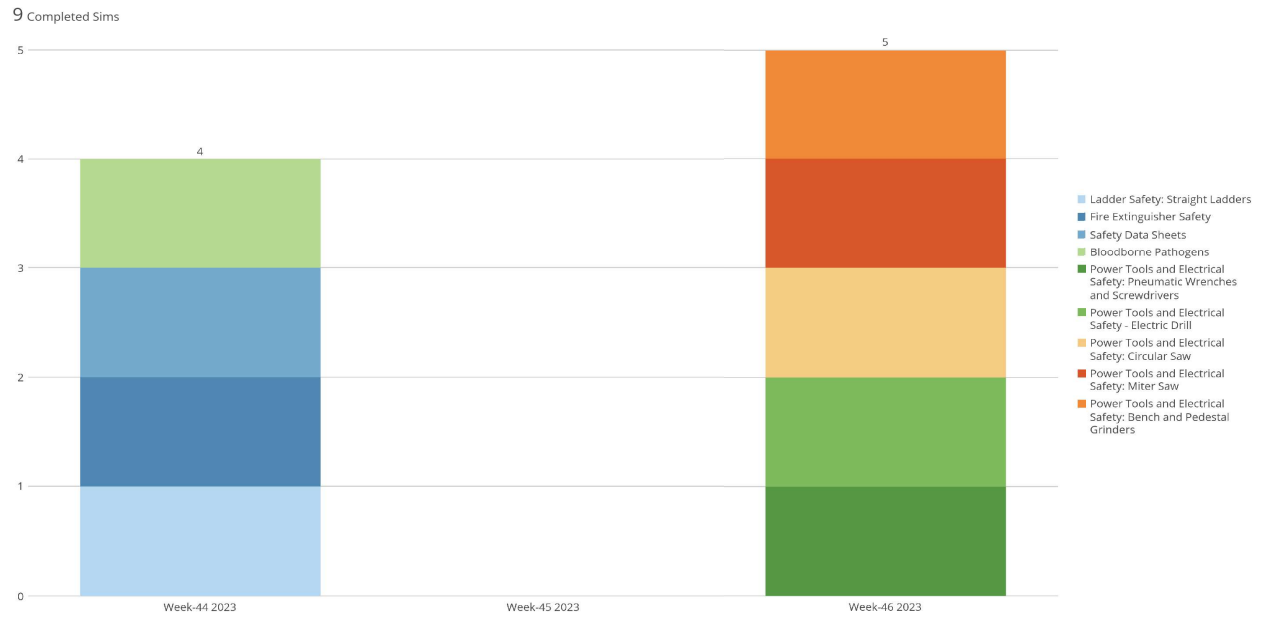
Virtual Training Facility - Sims by Class with Mastery Detail



Virtual Training Facility - Usage in Last 60 Days by Day



Virtual Training Facility - Usage in Last 30 Days by Sim



Q1 Performance

MVWA Performance Data

Adult Program

Indicator	PY22			PY23				
	Required	Annual		Required	Q1	Q2	Q3	Q4
Employment 2nd Qtr	72.5%	81.9%		73.0%	82.1%			
Employment 4th Qtr	66.0%	75.9%		67.0%	74.7%			
Median Earnings 2nd Qtr	\$6,100	\$6,528		\$6,100	\$6,615			
Credential Attainment	65.0%	79.5%		66.0%	75.0%			
Measurable Skills Gain	44.0%	72.7%		44.0%	65.9%			

Dislocated Worker

Indicator	PY22			PY23				
	Required	Annual		Required	Q1	Q2	Q3	Q4
Employment 2nd Qtr	85.0%	81.0%		85.0%	83.1%			
Employment 4th Qtr	85.0%	81.3%		85.0%	78.6%			
Median Earnings 2nd Qtr	\$8,900	\$9,327		\$9,000	\$9,434			
Credential Attainment	69.0%	78.8%		69.5%	67.6%			
Measurable Skills Gain	44.0%	78.7%		44.0%	78.9%			

Youth

Indicator	PY22			PY23				
	Required	Annual		Required	Q1	Q2	Q3	Q4
Employment 2nd Qtr	73.0%	73.5%		74.0%	70.8%			
Employment 4th Qtr	72.0%	67.2%		74.0%	67.6%			
Median Earnings 2nd Qtr	\$3,700	\$3,275.0		\$3,800.00	\$3,940			
Credential Attainment	52.0%	43.3%		57.0%	63.6%			
Measurable Skills Gain	35.0%	48.2%		36.0%	55.0%			

Program Year 2023 Quarterly Timeframes to be Reported

	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Employment Rate Second Quarter After Ex	10/01/21 to 9/30/22	1/01/22 to 12/31/22	4/01/22 to 3/31/23	7/01/22 to 6/30/23
Employment Rate Fourth Quarter After Ex	4/01/21 to 3/31/22	7/01/21 to 6/30/22	10/01/21 to 9/30/22	1/01/22 to 12/31/22
Median Earnings Second Quarter After Exi	10/01/21 to 9/30/22	1/01/22 to 12/31/22	4/01/22 to 3/31/23	7/01/22 to 6/30/23
Credential Attainment Rate	4/01/21 to 3/31/22	7/01/21 to 6/30/22	10/01/21 to 9/30/22	1/01/22 to 12/31/22
Measurable Skill Gains	10/01/22 to 9/30/23	1/01/23 to 12/31/23	4/01/23 to 3/31/24	7/01/23 to 6/30/24