Mississippi Valley Workforce Development Board

Youth Committee Meeting Agenda
Monday, March 13, at 4:00 p.m.
In-Person at 1205 N Central Avenue Burlington, IA
Tour at 3:30 p.m.

Join Zoom Meeting
https://us02web.zoom.us/j/83923925051?pwd=EFOH1i03mZVFhvoVgKT6jUn7nsMJOF.1
Meeting ID: 839 2392 5051   Passcode: 655847
One tap mobile: +13126266799,,83923925051# US

Called to Order	Jacob Nye
Roll Call	Mandy Tripp
*Excused Absences	Jacob Nye
*Approval of Agenda	Jacob Nye
*Approval of Previous Meeting Minutes	Jacob Nye
Transfr VR/AR App (Guest)	Ryan Leonhardt

STANDING REPORTS

Equus February Youth Report (page 5)	Shannon Weaver
Virtual Reality Metrics Report (page 14)	Shannon Weaver

NEW BUSINESS

*Possible RFQ Youth Strategy Development (page 23)	Mandy T/Miranda S
Performance Data (Page 26)	Miranda Swafford
Youth Logo/Brand	Mandy Tripp

Other Business	
Public Comment	
Adjourn	Jacob Nye

*Items Requiring a Vote ** Items Requiring a Roll Call vote

Accommodations
Accommodations are available upon request for individuals with disabilities. If you need accommodation, please contact Andrea Taylor at associate@mississippivalleyworkforce.org or at 1-844-967-5365 option 2

Mississippi Valley Workforce Development Board

Youth Committee Meeting Minutes

Monday, February 13, at 5:00 p.m., via Zoom

Members Present: Jacob Nye, Rebecca Ruberg, Regina Matheson, Heather Halbrook, and Tim Brown
Members Absent: Andy Sokolovich, Patrick Stock, and Carol Reynolds
Staff Present: Andrea Taylor, Associate Director, and Mandy Tripp, Executive Assistant
CEO Present: Shane McCampbell and Chad White
Equus Staff: Taylor Longstreth, Title One Operations Manager, and Shannon Weaver, Title One Operations Manager, Kendra Schaapveld, Title One Project Director, Tabytha Seigfried, Quality Assurance, Cherisa Price Wells, Equus Regional Director
One-stop Operator: Nick Clayton

CALLED TO ORDER
Nye called the meeting to order at 5:00 p.m.

QUORUM
There was a quorum to conduct business.

EXCUSED ABSENCES
Ruberg made a motion to approve Sokolovich's absence, seconded by Matheson, and the motion carried. Stock and Reynolds had unexcused absences.

APPROVAL OF AGENDA
Ruberg made a motion to accept the agenda, seconded by Matheson, and the motion carried.

APPROVAL OF MINUTES
Matheson made a motion to approve the previous meeting minutes, seconded by Ruberg, and the motion carried.

EQUUS JANUARY YOUTH REPORT
Schaapveld reported 8 out-of-school youth enrollments for January and 8 entered into Occupational Skills Training. 37 stipends and 40 incentives have been paid out in January. Schaapveld also reported outcomes for January were: 3 OSY Work Experience started,1 in-school youth work experience started, 3 credentials, 11 measurable skill gains, 2 HISED completions, and 2 unsubsidized employments. The customer satisfaction survey was 94% in January. Schaapveld advised the challenges they are facing are under 18 youth hear stipend and we need them to hear career pathway development. Also had an issue with Gateway Clinton Alternative High School class schedule that did not match the grades on the transcripts caused two participants to be upset because we were unable to pay for their grades.

VIRTUAL REALITY METRICS REPORT

Schaapveld stated they had 38 users and 60 SIMS. The Virtual Training Facility had 9 users with 34 completed SIMS. The VTF usage in January is near what is was for 2022, January seems to be very popular with the headsets.

Q1 Performance

Taylor advised that the concern over the performance requirements not being met is that if it is not met two years in a row the state can force realignment. Weaver advised the challenge with this data is that we are just entering Q3, but do not even have the Q2 data yet and will not have it until end of March. She advised she ran the MSG data earlier today and it was 28.75% which is 4% higher than Q1. Weaver advised she thinks MVWA is on track to meet performance. McCampbell asked if this is unique to the MVWA and Schaapveld advised it just depends on the area of the state, but no it is not specific to MVWA, there are other areas in the state doing worse and some doing better. Nye asked if there was anything from the Board/Committee side that can be done to assist in meeting those performance measures and Weaver advised the board already did that by offering stipends and incentives, so at this time, she did not have any suggestions.

MARCH IN-PERSON MEETING

Nye advised he will be hosting with a tour of the apprenticeship facility that trains electricians for 13 counties with 60 current apprentices in the program. He will get the address to Tripp and she will update the meeting information and send it out to everyone.

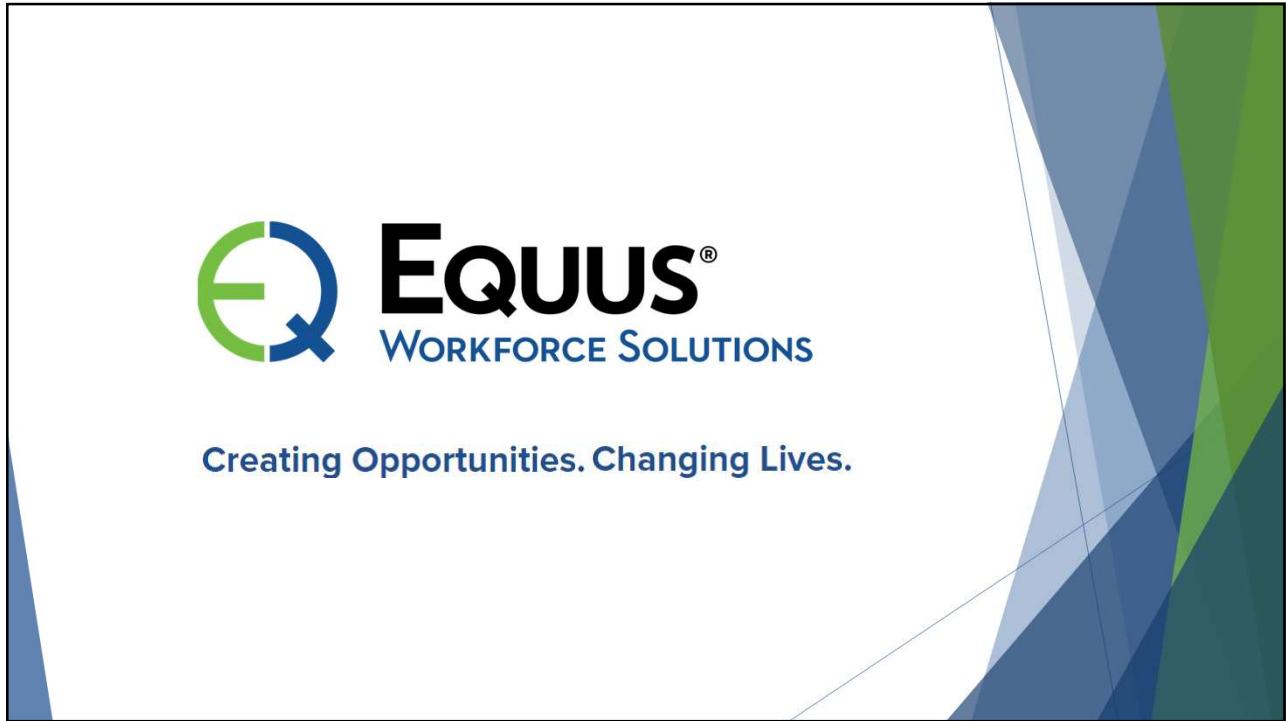## OTHER BUSINESS

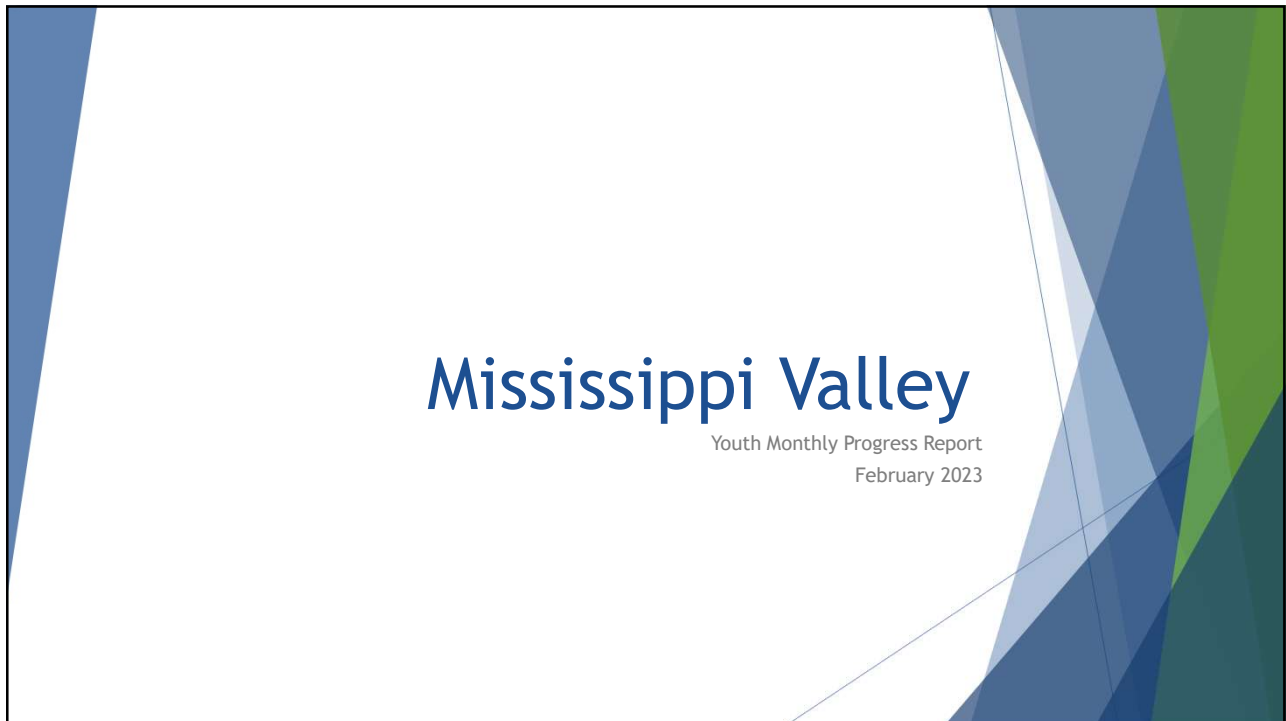There was no other business.

PUBLIC COMMENT

There was no public comment.

ADJOURN

Ruberg made a motion to adjourn, seconded by Matheson and the motion carried. Nye adjourned the meeting at 5:29 p.m.

Youth Report

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Mississippi Valley
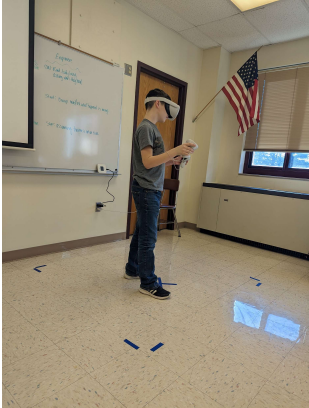
Youth Monthly Progress Report
February 2023

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Outreach

- Future Fest @ Midcity High School
- Burlington STEM Fest
- Lee County Juvenile Detention Center
- Mayor's Young Adult Job Fair
- Health Care Virtual Reality Event
- STEM Night @ Danville Schools
- Safer Career Exploration

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Burlington STEM Fest

2/11/23: Career Exploration VR Headsets. 5 stations for the kids and we were steady busy for the full 3 hours that we were there. There were many younger kids that wanted a try who loved the tutorial where they could pick up the boxes and throw them at the targets. We even had one parent brave enough to try out the headsets.

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Coffee Talks

Davenport: SBS Financial, Golden Dream Home Care, Hilton Garden Inn
Burlington: IBEW, Tri City Electric, Community Action, Hope Haven
Burlington: One employer spoke about the ease of WBL and positive interactions with our team. Businesses expressed interest in partnerships!

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QC Mayor's Young Adult Hiring Fair

► https://www.ourquadcities.com/living-local/young-adult-hiring-fair-iowa-works/
► Received 12 youth referrals!

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VR Career Exploration in Healthcare

- ▶ Out of School Youth focused
- ▶ Outreach:
    - ▶ Living Local news segment
    - ▶ Facebook Posts
    - ▶ Flyers sent to Out of School Youth partners
        - ▶ E.I., Safer, LSI, EICC HSE
- ▶ 20 employers and colleges invited
    - ▶ Genesis and EICC work based learning coordinator were present

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Upcoming Events

- 3/7 Lee County Economic Development Youth Activities
- 3/7 Family Resource Nigh BCSD
- 3/9 QC's Best Kept Secret Refugee Workforce
- 3/13 Steamwheelers Reverse Job Fair
- 3/28 Midcity High School Job Fair
- 3/30 Jackson County Hiring Event

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Burlington/Davenport Youth Referrals (February)
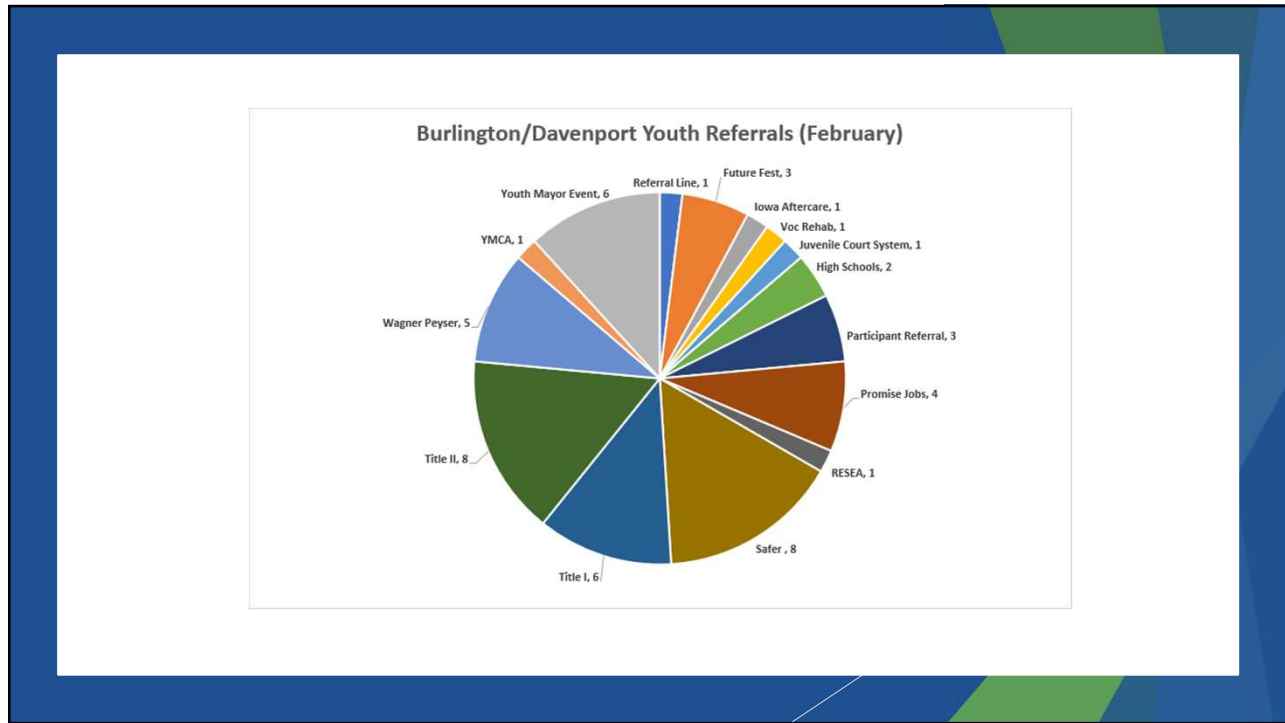
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Enrollments

	February	YTD Actual	% of Goal (60)
In School Youth	0	10	
Out of School Youth	10	68	130%

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Occupational Skills Training

	February	YTD Goal	YTD Actual	% of Goal
Occupational Skills Training	1	15	21	140%

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MISSISSIPPI VALLEY IOWA ADW	02/14/23	Excellent service and assistance for employment. Top notch
MISSISSIPPI VALLEY IOWA ADW	02/27/23	Good
MISSISSIPPI VALLEY IOWA ADW	02/16/23	Good explanation, make understand the process.
MISSISSIPPI VALLEY IOWA ADW	02/07/23	Helped me understand what's needed to be done do to most jobs in a way kinda half it. You don't do that.
MISSISSIPPI VALLEY IOWA ADW	02/07/23	i can honestly say the staff has been nothing but excellent, the only changes i would make would be the unemployment filing hours were longer on sundays.
MISSISSIPPI VALLEY IOWA ADW	02/10/23	I have struggled with getting things done in the past. From the start to the finish your program has been a helping hand. May I say ; wow , what a great program and staffed by the best people. I think that I should donate to the program to help other people out. From the bottom of my heart: Thank you, Matthew
MISSISSIPPI VALLEY IOWA ADW	02/03/23	I like the zero tolerance for excuses and the conference to help me believe in more of myself. Great teamwork!! ??????

90.63% Customer Satisfaction Rate

38 Surveys completed

Legacy in Action

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Youth Elements

These are youth activities that were opened new for the month

February Youth Elements	Service	Number of Services Provided	Youth Impacted
1	Tutoring, study skills training, dropout prevention	0	0
2	Alternative secondary school services	0	0
3	Paid and unpaid work experience	2	2
4	Occupational skills training	1	1
5	Education offered concurrently with workforce preparation	0	0
6	Leadership development	0	0
7	Support Services	35	24
8	Adult mentoring	0	0
9	Follow-up services	9	6
10	Comprehensive guidance and counseling	0	0
11	Financial literacy education	0	0
12	Entrepreneurial skills training	0	0
13	Services that provide labor market information	68	61
14	Postsecondary preparation and transition activities	0	0

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Stipends/Incentives

Stipends-paid out for attendance for high school or high school equivalency or class related to 14 elements
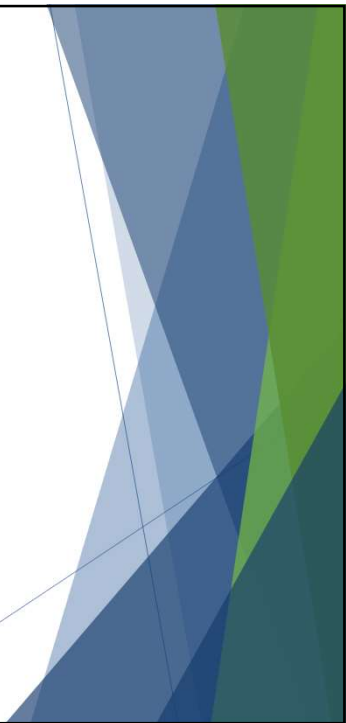
▶ 40 paid out

Incentives-paid out for measurable skills gain, achievement of basic skills, completion of a goal, FEO credits, perfect attendance for employment, employed after exit

▶ 16 paid out
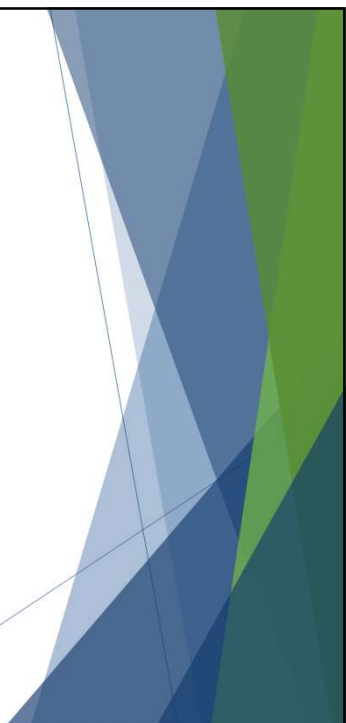
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Virtual Reality Training
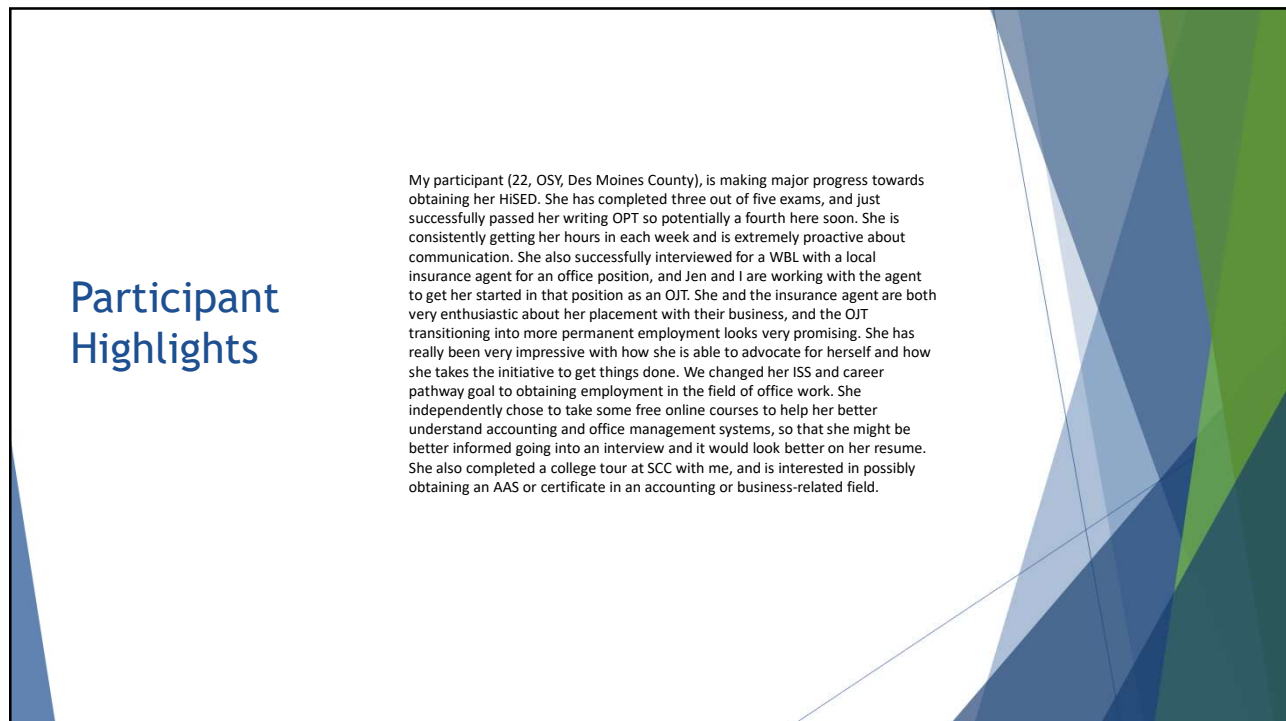
▶ Report

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Challenges

▶ Participant follow through

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Outcomes

- 1 ISY WEX Started
- 1 OSY Internship Started
- 1 CDL
- 6 Measurable skills gains
- 1 HiSED completion
- 5 Unsubsidized employment

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Participant Highlights

My participant (22, OSY, Des Moines County), is making major progress towards obtaining her HiSED. She has completed three out of five exams, and just successfully passed her writing OPT so potentially a fourth here soon. She is consistently getting her hours in each week and is extremely proactive about communication. She also successfully interviewed for a WBL with a local insurance agent for an office position, and Jen and I are working with the agent to get her started in that position as an OJT. She and the insurance agent are both very enthusiastic about her placement with their business, and the OJT transitioning into more permanent employment looks very promising. She has really been very impressive with how she is able to advocate for herself and how she takes the initiative to get things done. We changed her ISS and career pathway goal to obtaining employment in the field of office work. She independently chose to take some free online courses to help her better understand accounting and office management systems, so that she might be better informed going into an interview and it would look better on her resume. She also completed a college tour at SCC with me, and is interested in possibly obtaining an AAS or certificate in an accounting or business-related field.
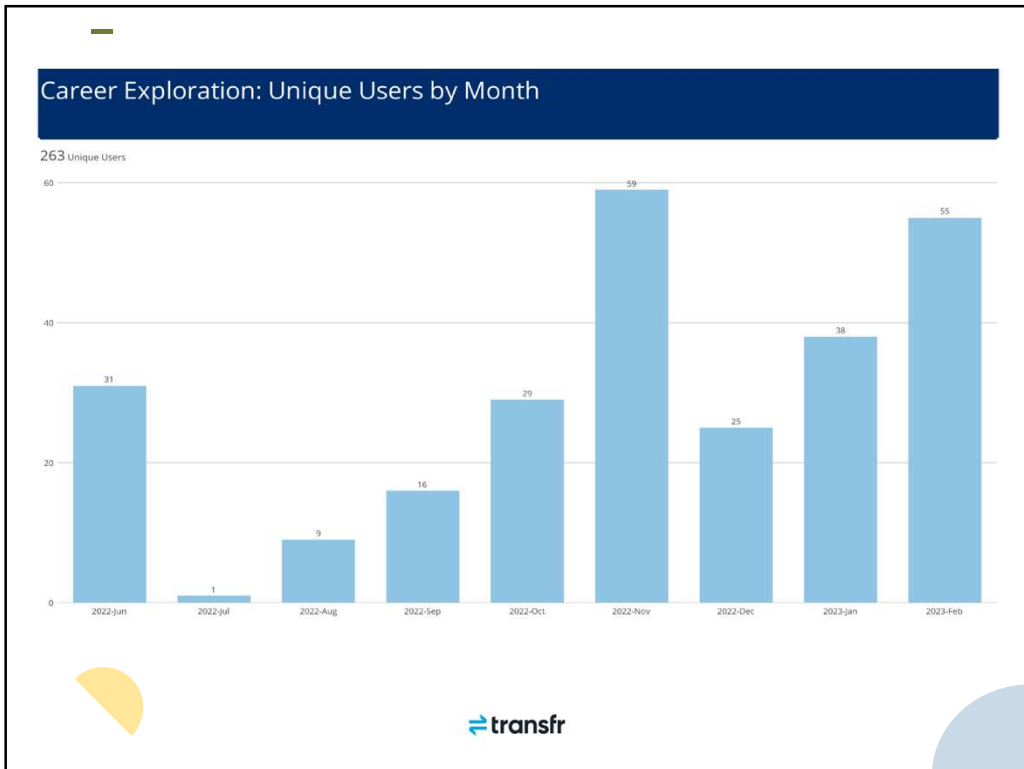
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Virtual Reality Metrics

Quarterly
Business Review

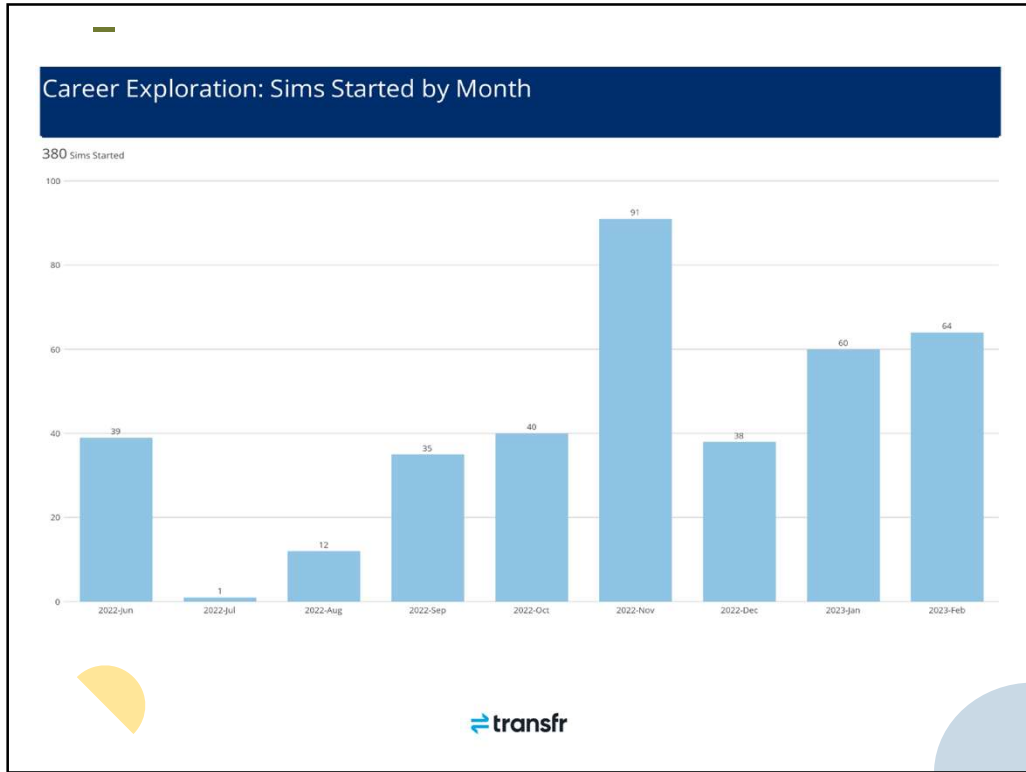This report summarizes key metrics for Equus - Mississippi Valley Workforce Development Board.

This report summarizes key metrics from June 14, 2022 to March 6, 2023.
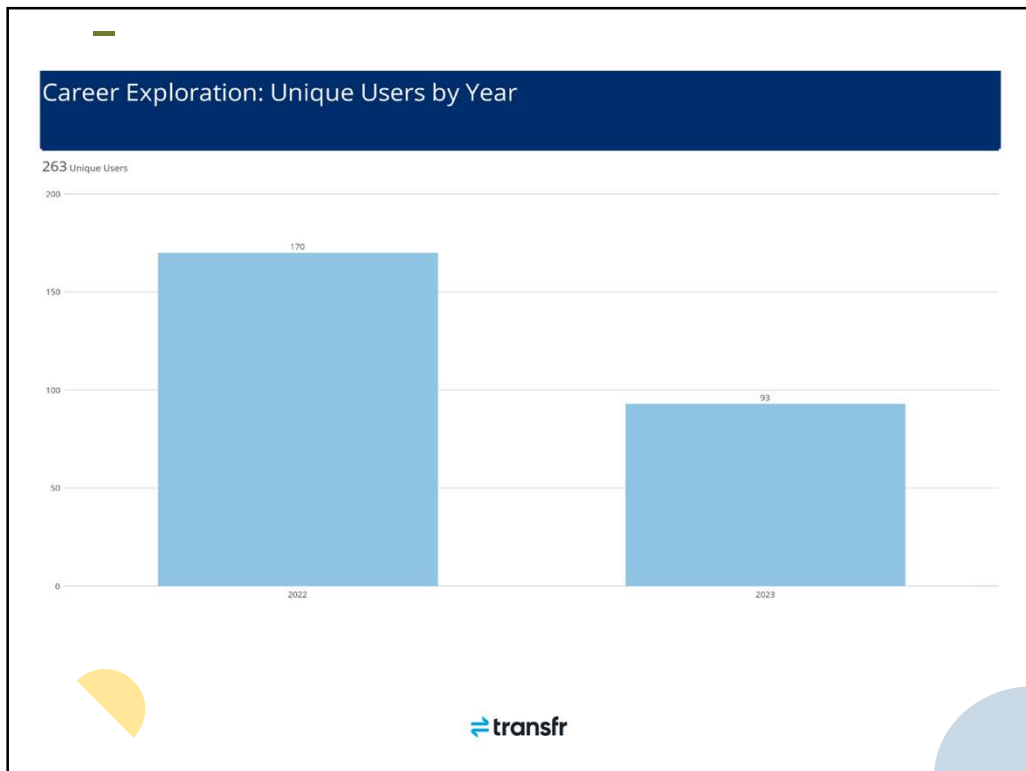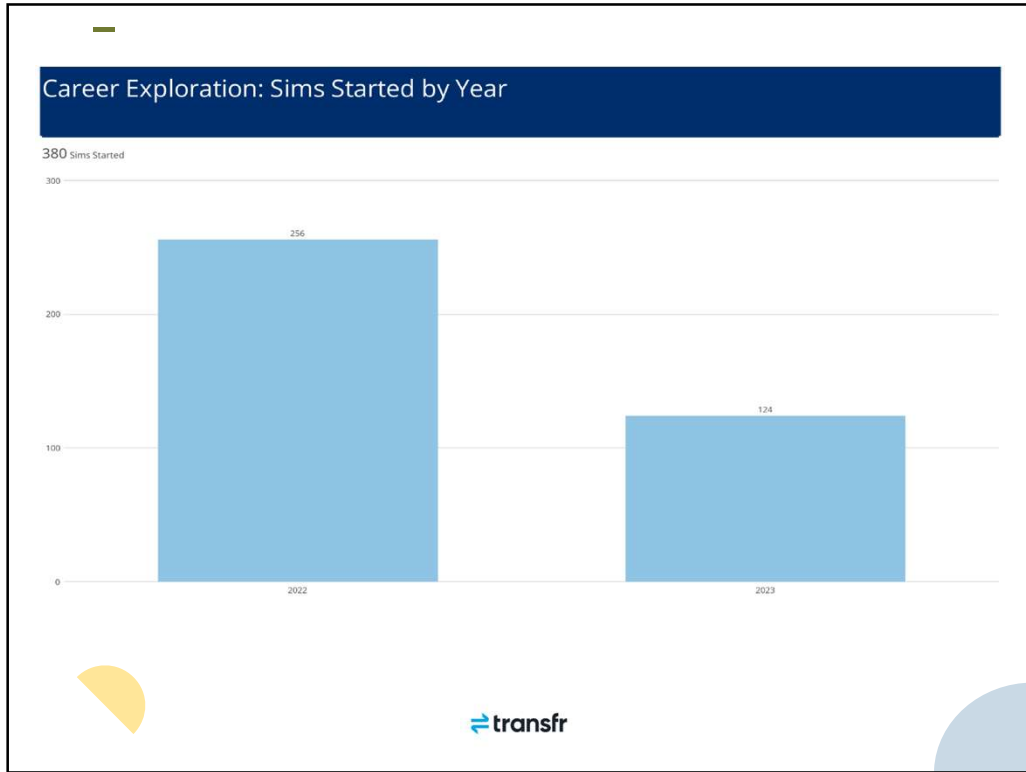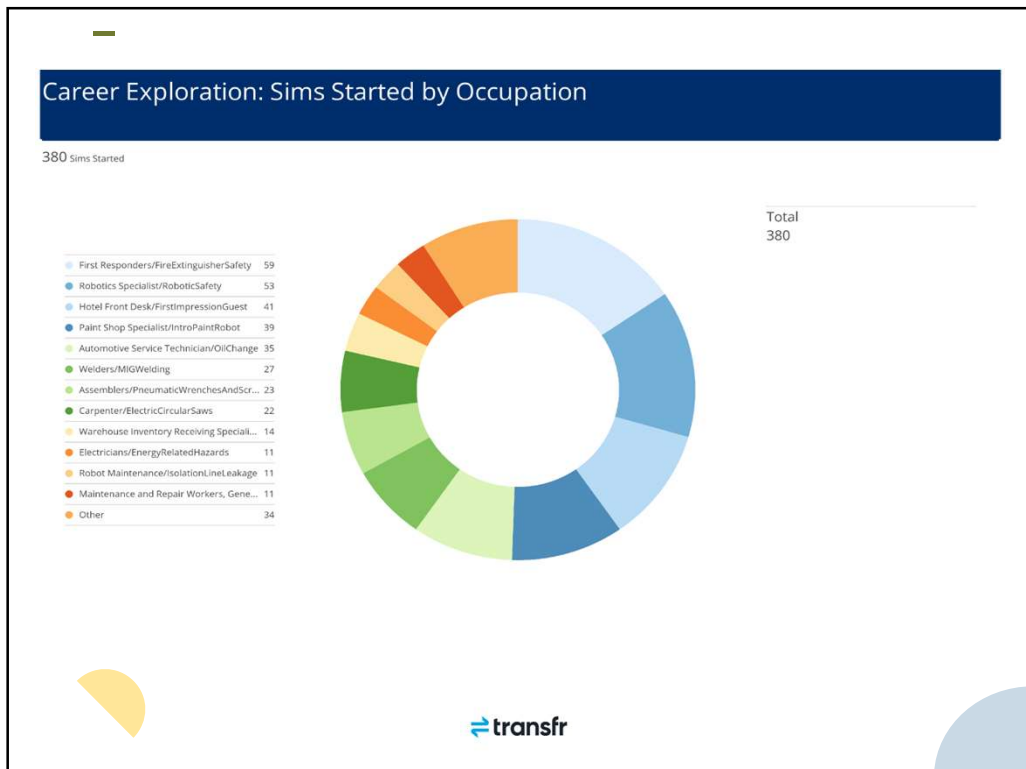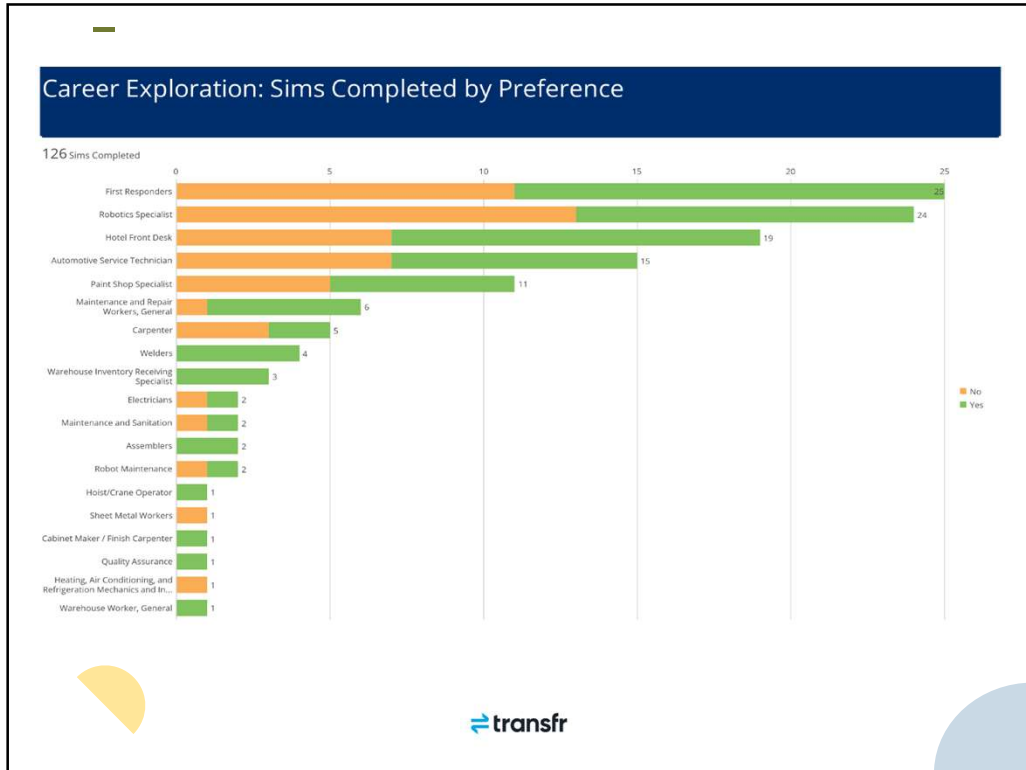**Find detailed usage information throughout this document.**

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Career Exploration: Unique Users by Month

263 Unique Users

Month	Users
2022-Jun	31
2022-Jul	1
2022-Aug	9
2022-Sep	16
2022-Oct	29
2022-Nov	59
2022-Dec	25
2023-Jan	38
2023-Feb	55

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Career Exploration: Sims Completed by Preference

126 Sims Completed

7

Career Exploration: Unique Users in Last 30 Days by Day

55 Unique Users

8

Career Exploration: Started Sims in Last 30 Days by Day

9

Virtual Training Facility: Total Trainees by Class

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*Possible RFQ Youth Strategy Development

Possible Request for Quote (RFQ)
Youth Strategy Development

Purpose
RFQ to provide our local workforce system with targeted and individualized training and technical assistance to explore, design, test, implement, or scale system-level approaches to engage and support young people in the workforce.
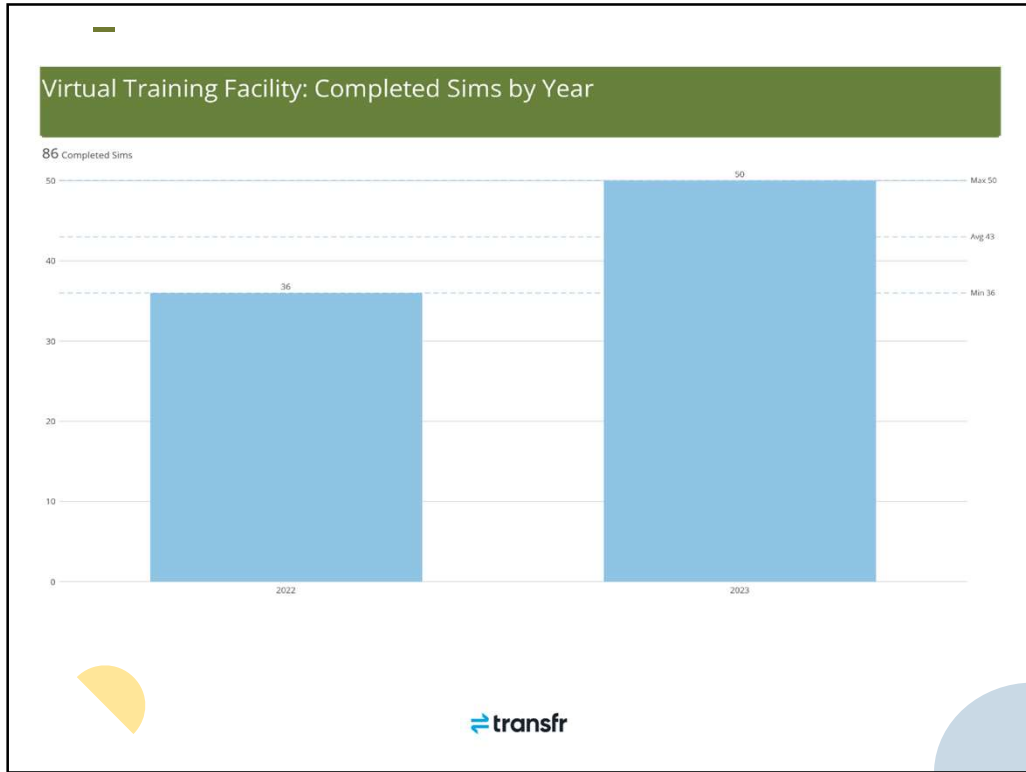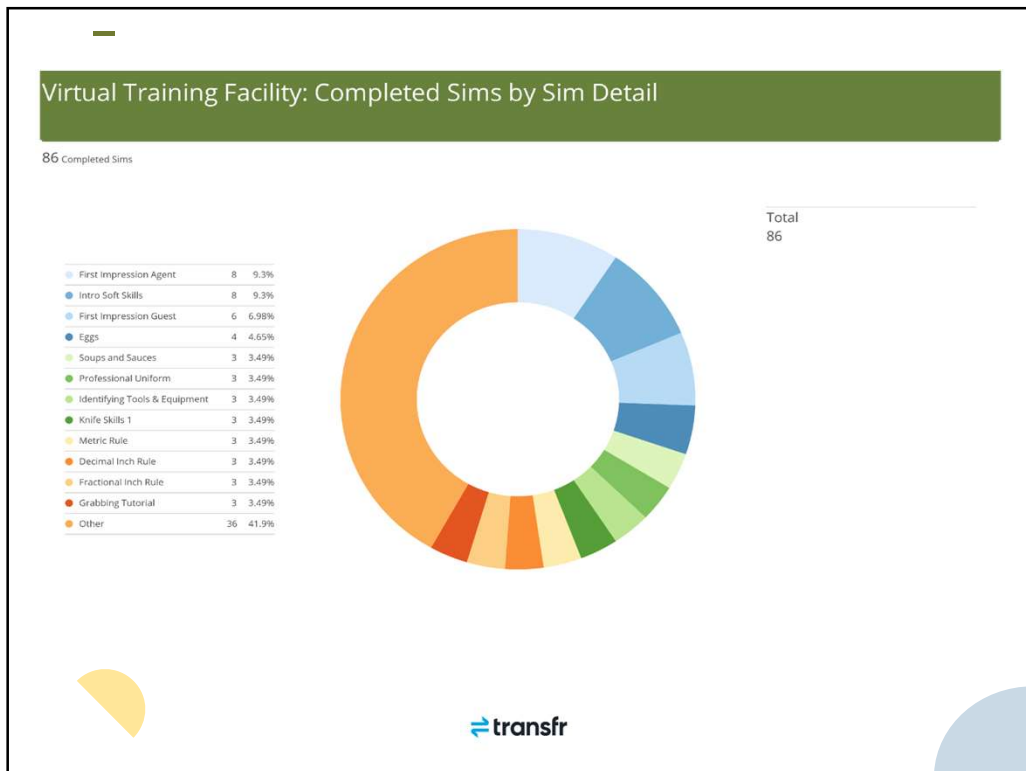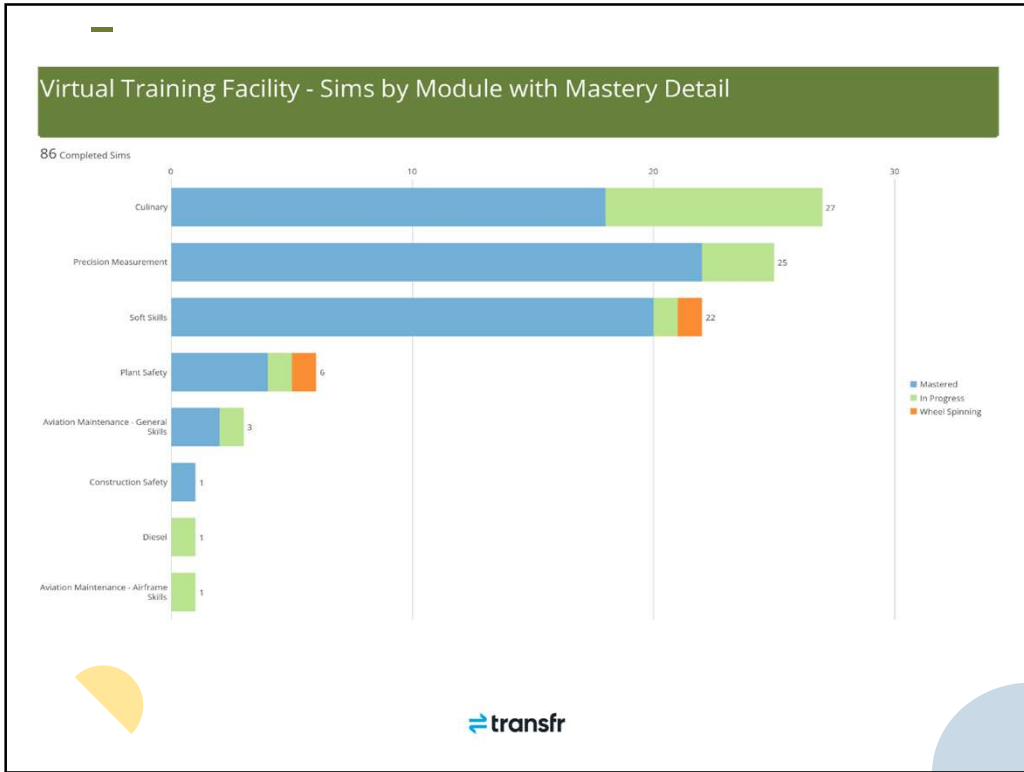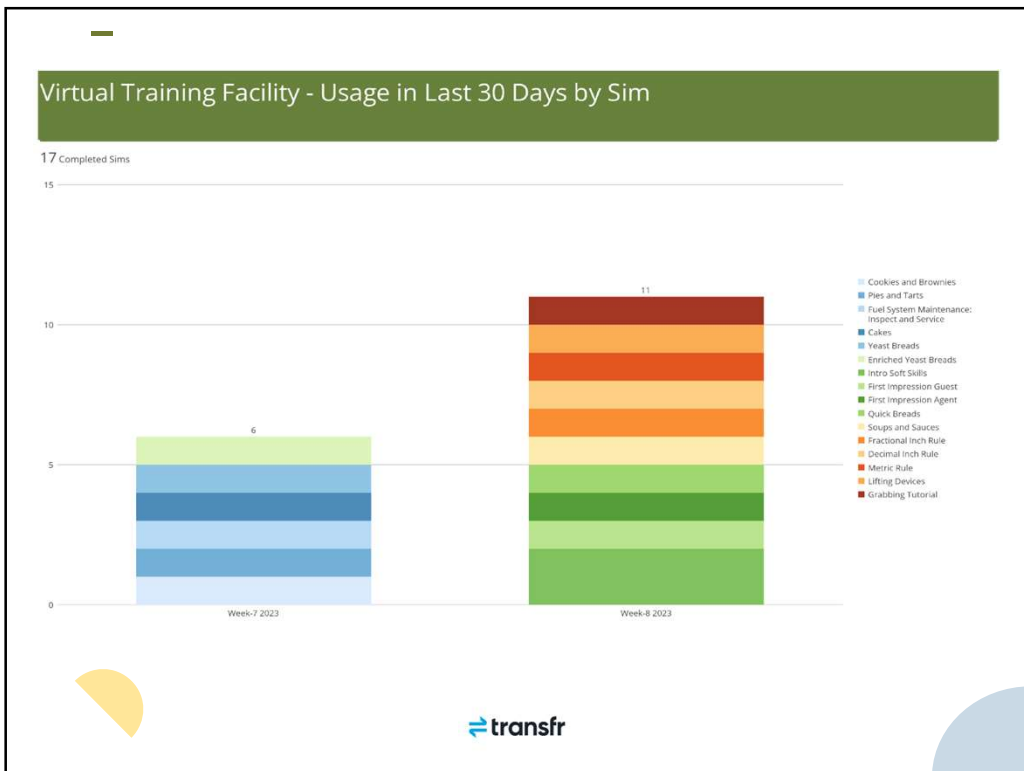
Why?
1. Through this process local partners can focus on understanding and deploying innovative approaches, incorporating data and youth feedback, and aligning local partners and investments—***all with a goal of improving the ecosystem of supports available to young people as they navigate the workforce***.
2. Help local systems explore and support 'no wrong door' policies and strategies that provide young people with the supports they need—when they need them—to step into and be successful in high quality career paths.

Example Scope of Work
Our system could engage ***one or some*** of the following actions:
- Explore, design, test, implement, or scale strategies that aim to improve youth employment outcomes.
- Increase understanding of equitable access to quality jobs and career pathways for youth and review or revise policies and practices where needed.
- Explore, design, test, implement, or scale strategies that seek to align workforce resources, investments, policies, or programs with other community resources such as those in education, child welfare, or juvenile justice systems, TANF, SNAP, housing, transportation, or disability services.
- Identify, analyze, or use data (including from education, vocational, justice, and/or child welfare partners) to increase understanding of how to ensure equitable access and increase outcomes for youth and young adults.
- Explore or design efforts to share data across partners to increase employment opportunities and outcomes for youth and young adults.
- Design or scale opportunities to build knowledge and skills of youth workforce, education, housing, or other community practitioners, especially related to positive youth development and trauma-informed principles.
- Explore, design, test, implement or scale efforts to increase awareness among youth and young adults about the public workforce system.
- Explore, design, test, implement, or scale efforts to engage youth and young adults in decision-making around messaging, recruitment, and engagement in workforce and other support service programming.

Examples of Possible Outcomes
- Developing strategic plans that have realistic and relevant activities intended to improve

system efforts that support young workers.

- Revising policies or practices to increase young workers' access to quality career pathways.
- Building or scaling sustainable community partnerships (such as those with education, TANF, health, housing, transportation, child welfare or justice systems) to enhance youth workforce outcomes.
- Exploring how to offer seamless service arrays (along with other systems such as education, TANF, SNAP, housing, or disability services) to meet the needs of youth and young adult workers.
- Coordinating service delivery models across youth-serving programs to implement 'no wrong door' strategies.
- Improving the use of local workforce financial and other resources, with education or human service system resources while using them more flexibly to achieve system and service reforms.
- Using data insights (such as those from housing, education, and health systems) to increase equitable access to and understanding of quality career pathways for young people.
- Designing or creating data sharing agreements to increase knowledge sharing across community partners.
- Strengthening workforce, education, and other community partner staff skills, understanding, participation and commitment to youth and young adult workforce outcomes.
- Designing outreach campaigns or materials that increase awareness among young people of workforce system supports.
- Meaningfully engaging youth and young adults in providing feedback and designing programs that serve them.

Next Steps
- Is this something the committee wants to pursue?
- Estimated timeframe for process?
- Amount of funding to make available?

Performance

MVWA Performance Data

Adult Program

Indicator	PY21				PY22				
	Required	Q3	Q4		Required	Q1	Q2	Q3	Q4
Employment 2nd Qtr	73.0%	84.6%	84.2%		72.5%	82.9%	80%		
Employment 4th Qtr	70.0%	80.0%	83.3%		66.0%	78.5%	78.90%		
Median Earnings 2nd Qt	$5,400	$6,948	$6,775		$6,100	$6,473	6,589		
Credential Attainment	67^%	70.0%	78.9%		65.0%	77.1%	76.60%		
Measurable Skills Gain	44.0%	46.9%	56.3%		44.0%	46.7%	60%		

Dislocated Worker

Indicator	PY21				PY22				
	Required	Q3	Q4		Required	Q1	Q2	Q3	Q4
Employment 2nd Qtr	85.0%	88.0%	86.0%		85.0%	83.7%	85.70%		
Employment 4th Qtr	83.0%	100.0%	94.1%		85.0%	88.0%	83.70%		
Median Earnings 2nd Qt	$8,400	$8,418	$8,633		$8,900	$8,744	$10,038		
Credential Attainment	68.0%	83.3%	73.3%		69.0%	81.8%	78.80%		
Measurable Skills Gain	31.0%	64.8%	62.6%		44.0%	53.8%	63.40%		

Youth

Indicator	PY21				PY22				
	Required	Q3	Q4		Required	Q1	Q2	Q3	Q4
Employment 2nd Qtr	73.0%	72.4%	72.7%		73.0%	71.9%	68.90%		
Employment 4th Qtr	72.0%	100.0%	93.3%		73.0%	80.0%	80%		
Median Earnings 2nd Qt	$3,600	$3,198	$3,886		$3,700	$3,454	$3,376		
Credential Attainment	59.0%	40.0%	22.2%		52.0%	41.2%	44		
Measurable Skills Gain	41.0%	22.0%	17.9%		35.0%	24.3%	27.30%		