

Mississippi Valley Workforce Development Board

Youth Committee Meeting Agenda

Monday, January 10, 2022 at 5:00 p.m.

Join Zoom Meeting https://us02web.zoom.us/j/81590561729?pwd=aEFTRXhFajdEN0hJOUc4YIVsbUFqdz09 Meeting ID: 815 9056 1729 Passcode: 984372 One tap mobile: 1-312-626-6799

Called to Order	Jacob Nye
Roll Call	Phyllis Wood
*Excused Absences	Jacob Nye
*Approval of Agenda	Jacob Nye
*Approval of Previous Meeting Minutes	Jacob Nye
Equus Nov/Dec Youth Report	Kendra Schaapveld
Youth Symposium Update	Miranda Swafford/Kendra Schaapveld
Meeting Time Review	Miranda Swafford
Other Business	
Public Comment	
Adjourn	Jacob Nye

*Items Requiring a Vote ** Items Requiring a Roll Call vote

Accommodations

Accommodations are available upon request for individuals with disabilities. If you need an accommodation, please contact: Miranda Swafford <u>director@mississippivalleyworkforce.org</u> or at 319-759-8980.



Mississippi Valley Workforce Development Board

Youth Committee Meeting

Monday, November 8th, at 5:00 p.m., via Zoom

Members Present: Jacob Nye, Heather Halbrook, Regina Matheson, Rebecca Ruberg, Carrie Nudd, Andy Sokolovich, and Ron Schaefer
Members Absent: Tasha Beghtol, Patrick Stock, and Andy Sokolovich
Staff Present: Miranda Swafford, Executive Director and Phyllis Wood, Executive Assistant
CEO Present:
Equus Staff: Cherisa Price-Wells, Kendra Schaapveld, Shannon Weaver, and Brent Schwoebel
One-stop Operator: Robert Ryan

CALLED TO ORDER

Nye called the meeting to order at 5:00 p.m.

QUORUM

There was a quorum to conduct business.

EXCUSED ABSENCES

Schaefer made a motion to approve Sokolovich and Stock absences, seconded by Nudd, motion carried.

APPROVAL OF AGENDA

Schaefer made a motion to accept the agenda, seconded by Nudd, motion carried.

APPROVAL OF MINUTES

Matheson made a motion to approve the previous meeting minutes, seconded by Schaefer, motion carried.

EQUUS OCTOBER YOUTH REPORT

Schaapveld reported that there were 198 contacts with potential participants and 170 contacts with participants in the month of October, with \$4,864 spent on WEX and \$325 on incentives. There were 0 ISY and 3 OSY enrollments during the month of October, and the average caseload is 24. The caseload is where they like it to be for youth navigators. A Des Moines County OSY started an internship with Pritchard Broadcasting. A Scott County OSY began a work experience with Katun Corporation.

YOUTH OUTREACH SPECIALIST

Schaapveld introduced Brent Schwoebel who was recently hired to fill the role of Youth Outreach Specialist. Brent is a recent graduate who has worked with other Quad City non-profits focused on youth services.

OTHER BUSINESS

Swafford reminded the committee the next in-person training is December 2 and to complete their registrations.

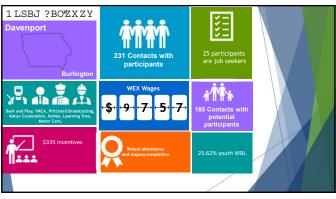
PUBLIC COMMENT None.

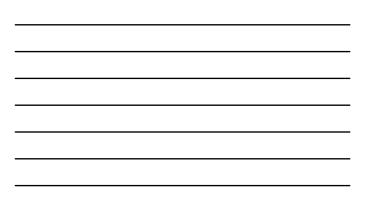
ADJOURN

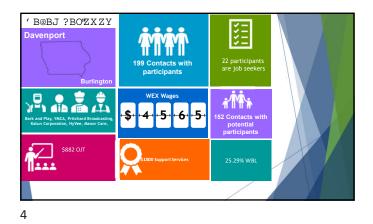
Schaefer made a motion to adjourn, seconded by Nudd, motion carried. Nye adjourned the meeting at 5:22 p.m.



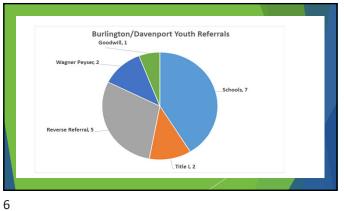


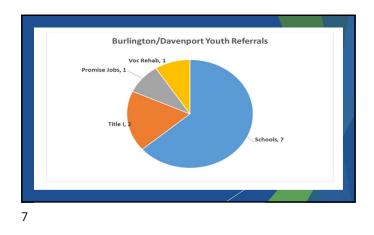






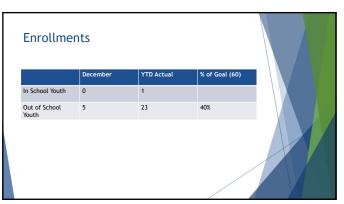




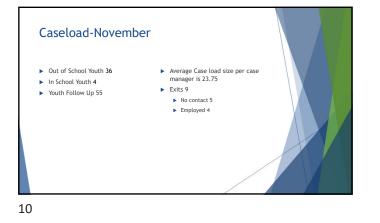


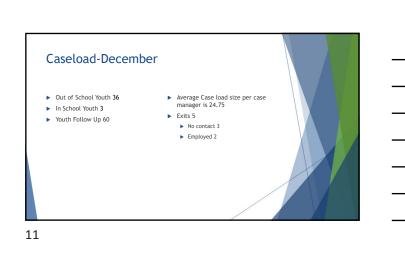


Enrollme	nts			
	November	YTD Actual	% of Goal (60)	
In School Youth	0	1		
Out of School Youth	4	18	32%	
			/	





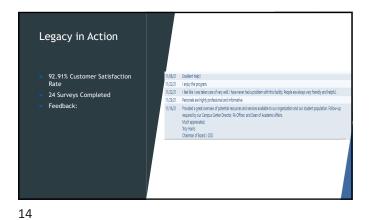


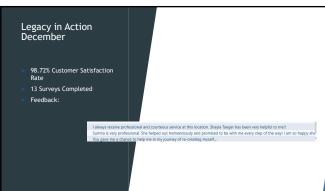
























OSY Des Moines county with significant barriers started a WEX

ISY completed mock interviews and soft skill assistance to obtain unsubsidized employment at Target

19

Youth Symposium Takeaways

- Financial toolkit for youth with disabilities developed by DOL.
- Post job openings in high schools
- Offer food in youth lounge twice a week
- Work closer with high school counselors to reach students that are not planning on going to college.
- Use SMART goals with Individual Service Strategy
- Focus on entrepreneurial skills training as the upcoming generation is all about side hustles and the gig economy.
- Youth outreach should be targeted to specific barriers so that it talks to the youth. If wanting to reach single teen parents reach out to those organizations serving that population. Develop outreach material to specifically speak to this population with images (picture of a parent reading a book to a child) they relate to and a target message of 7 words or less. Do not use WIOA language but language they relate to.
- Youth specific job fairs.
- Social media can not be the only outlet, you have to go where the youth are, door to door, etc
- Youth ambassador program. Bring successful youth back to speak to current youth enrolled.
- Care packages at libraries or similar locations for homeless youth to pickup.