



Mississippi Valley Workforce Development Board

Business Committee Meeting Agenda

Thursday, August 10, 2023, at 11:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/86836600675?pwd=MWJMUUnZWV05FK2p6REJaNjIESnhhQT09>

Meeting ID: 868 3660 0675 Passcode: 432130

One tap mobile: +16469313860,,86836600675#

Called to Order	Mandy Parchert
Roll Call	Tyler Lanz
*Consent Agenda	Mandy Parchert
Excused Absences	
Approval of Previous Meeting Minutes	
Approval of Agenda	
Retrain & Retain Grant Interest Updates (Page 4)	Andrea Taylor
Novelis Training Completion Update (Page 6)	Mandy Parchert
Business Team Updates/Minutes (Page 8)	Andrea Taylor
Business Service Referral Updates (page 11)	Andrea Taylor
Population Information (page 13)	Andrea Taylor
Other Business	Mandy Parchert
Public Comment	Mandy Parchert
*Adjourn	Mandy Parchert

*Items Requiring a Vote ** Items Requiring a Roll Call vote

Accommodations

Accommodations are available upon request for individuals with disabilities. If you need accommodation, please contact Mandy Tripp at assistant@mississippivalleyworkforce.org or at 1-844-967-5365 option 3.



Mississippi Valley Workforce Development Board

Business Committee Meeting Minutes

Thursday, July 13, 2023, at 11:00 a.m., via Zoom

Members Present: Mandy Parchert, Kelley Brown, Hannah Howard, Stephanie Torrance, Stacy Borgeson, and Dennis Fraise

Members Absent: Chris Caves (excused)

CEO: Don Schwenker

Staff Present: Miranda Swafford, Executive Director, Andrea Taylor, Strategic Partnership Specialist, and Mandy Tripp, Compliance Officer

CALLED TO ORDER

Parchert called the meeting to order at 11:00 a.m.

QUORUM

There was a quorum to conduct business.

CONSENT AGENDA

The consent agenda included agenda approval, previous meeting minutes, and excused absence for Chris Caves, Fraise made a motion to approve it, seconded by Brown and the motion was carried.

RETRAIN & RETAIN GRANT INTEREST UPDATES

Taylor went through the recent interest forms that were filled out and reviewed those for the committee on why they were or were not eligible to apply.

***ECONOMY COATING**

Taylor presented the application summary. The committee worked through the scoring rubric and the application scored 17/20. Howard made a motion to approve the full grant amount requested \$9754.20, seconded by Torrance, and the motion carried.

BUSINESS TEAM UPDATES

Taylor gave an update on the business services teams. Schwenker requested more information on what services are being done for rapid response and any services those affected are needing. He brought up an issue with Amazon removing a local business several times from their site, Taylor advised she would try to find out what needs to be done to help that local business. The next in-person Business Services Team meeting is at the Davenport IowaWORKS on August 16 from 10-3 p.m. and if anyone from the committee wants to attend, they are welcome.

OTHER BUSINESS

Swafford advised Tyler Lanz will be joining the board team on July 17, 2023, she has IowaWORKS system knowledge and is formally one of our Title I staff from the Davenport center.

PUBLIC COMMENT

There was no public comment.

ADJOURN

Fraise made a motion to adjourn, seconded by Schwenker, and the motion carried. Parchert adjourned the meeting at 11:45 a.m.

R&R Grant Interest Update



Barron Equipment Company, Inc	Eligible to apply. However, applications must be submitted at least 30 days prior to training start date and their training started in June.
Nash Renovation	Eligible to apply. Contacted to schedule meeting to discuss needs and next steps
Hahn Ready Mix	Eligible to apply. Scheduling meeting to begin the application process
Allies Valve Inc.	Eligible to apply. Meeting scheduled for 8/2 to discuss next steps in application process
LeClaire Manufacturing	Eligible to apply. Contacted to schedule meeting to discuss needs and next steps

Novelis Training Completion Update



Novelis Update

- Applied 5/1/23 for Supervisor Fundamentals Training to be provided by MRA.
- Training dates were revised from 6/13/23 to 7/18/23 due to needing two sessions to accommodate multiple shifts.
- 27 employees completed the training.
- Lauren (Novelis contact) stated it was a successful training and will provide certificates of completion once she meets with MRA. She will also submit the follow-up questionnaire and receipt of payment for reimbursement at the same time.
- **Eagerly agreed when asked if Novelis would be willing to participate in some type of (print or video) testimonial.**

Business Services Update



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Business Service Report

Business Services Monthly Report July 1-31, 2023	Burlington	Davenport
Number of Businesses Served	149	125
Number of New Business Contacts	19	15
Type of Services Provided		
Assisted Employer with Accessing Untapped Labor Pools	4	6(5)
Continued Employer Engagement	27(20)	7(5)
Employers view internal resumes	89(18)	186 (28)
Notification to Employer of Potential Applicant	1	1
Notification to Employer of Resumes via Virtual Recruiter	8(2)	26(1)
Provided Candidate Pre-Screening	0	1
Provided Employer Information and Support Services	37(34)	38(35)
Provided Job Fair Services	7(6)	9
Provided Job Order Follow-up/Assistance	23(18)	16(14)
Provided Rapid Response / Business Downsizing Assistance	1	1
Provided Strategic Planning/Economic Development Activities	1	0
Provided Training Services	7(6)	1
Provided Workforce Recruitment Assistance	16(14)	7
Referred Qualified Applicants	4	2
Registered Apprenticeship		
Handoff to Office of Apprenticeship	0	0
In-Depth Meeting	0	0

Rapid Response Details

- Hearth & Home located in Mount Pleasant 20 office employees were laid off without notice. Multiple attempts to contact to provide services with no response.
- Lutheran Social Services-Loss of the state contract.
 - Number of those affected: Waverly 3, Dubuque 10, Clinton 5, Davenport 20, Muscatine 7, Burlington 19.
 - WIM (Worker Information Meeting) was provided and several have applied for assistance

Burlington

- MOC Interviewing Day at SCC August 4th
- Large job fair scheduled for September 21st, 10a-1p in the mall. Anticipating 50-100 employers. Will be food trucks. A question was asked if yard signs and/or a large banner could be purchased to have out ahead of time to help bring people in. Katelyn will get the pricing information to Nick and Andrea to determine if/what would be able to be purchased.
- Tracie has begun discussion with a local business in Burlington (VO's) about starting a monthly veteran networking event to help with providing more services to local veterans. VSOs are also on board starting these meetings. It will be started as an organic networking event with no requirements and will begin to grow once buy-in has been established to include the VA Clinic to come and either inform or provide services. Some discussion about possible business sponsoring. Katelyn suggested talking with Mainstreet as well as a possible location.
- Med Force was flown in for the summer program as a surprise to the kids participating.

Davenport

- Davenport Success Fair scheduled for August 14th at St. Ambrose University
- Eight Vocational Rehabilitation staff received their ADA Coordinator Certification. Congratulations!
- Voc Rehab has a relationship with Barrell House in which they were told they need workers and if the position is not one that handles money, they are not doing any background checks. If someone applies, they will be interviewed within 48hrs and likely hired.

Other

- Success Story!! Siemens came to Hire Talent Tuesday in Burlington, they stated that they plan to ask 70% of the candidates that came to come back for 2nd interview.
- Schools are transferring from Teach Iowa to Iowa*WORKS* for all their job postings.
- Next in-person quarterly meeting will be August 16th 10a-3p at the Davenport AJC

Business Service Referral Updates



Mississippi Valley Workforce Development Board

Business Referral Form

Business Referral Report July 1-31, 2023	Burlington	Davenport
Number of Referrals Submitted	10	1
Services Requested		
Assistive Technology Consultation or Accessibility		
Business Service Team Tours of Businesses		
Candidate Referrals/Resumes		
Connection to High Schools		
Customized Labor Market Information		
Customized Training		
Diversity Training		
English Language Learning/High School Equivalency/Training		
Ex-Offender Hiring		
Federal Bonding		
Hiring/Job Posting	9	
Home Base Iowa/Veteran Hiring		
Job Coaching/Employee Support		
On-the-Job Training		
On/Off Site Recruitment/Job Fair	6	
Other Grant Opportunities		
Rapid Response/Layoff Aversion		
Sector Boards/Partnerships		
Testing/Assessments/Pre-Screening		
Unemployment Tax		
Virtual Reality		
Work Experience		1
Work Opportunity Tax Credit		
Other	1	

Population Information

MVWDB Population

Population	2020 US Census	Current Population Estimates
Des Moines County	38,910	38,293
Henry County	20,482	20,196
Lee County	33,555	32,840
Louisa	10,837	10,677
Total for Burlington AJC	103,784	102,006
Clinton County	46,460	46,344
Jackson County	19,485	19,324
Muscatine County	43,235	42,377
Scott County	174,669	173,924
Total for Davenport AJC	283,849	281,969
Overall Total	387,633	383,975

Sources:

<https://sos.iowa.gov/elections/pdf/2020census/counties.pdf>

https://www.iowa-demographics.com/counties_by_population