



WELCOME!

Hosted by
EICC - Blong Technology Center

August 17, 2023

Agenda



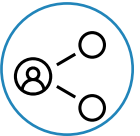
Welcome & Introductions



Workforce Development Announcements & Resources



Best Practices



Work Group Updates



Open Forum



Tour of Additive Manufacturing Lab(Optional)

Welcome & Introductions



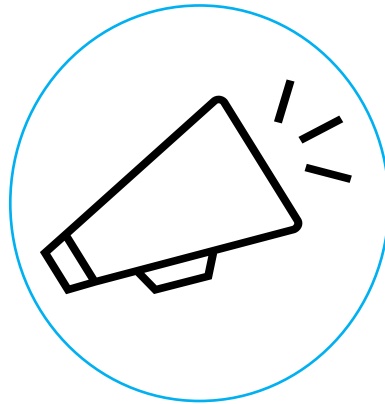
Name
Job Title
Company

Welcome & Introductions



THE *Community's College*

Announcements & Resources



Announcements & Resources

- Sector Boards now aligned under DOL, Iowa Workforce Development
 - New support - Introductions
 - Roles & responsibilities
 - Marketing resources
 - Website management
 - Postcard/flyer
 - Social media
 - Funding opportunities



Announcements & Resources

Roles & Responsibilities

Introductions:

- Miranda Swafford
- Andrea Taylor
- Mandy Tripp
- Tyler Lanz

<u>Convenor</u>	<u>Chairperson</u>	<u>Member</u>
Communications – calendar invites, meeting minutes, member questions	Industry liaison	Industry advocate
Marketing & recruitment	Facilitate meetings	Attend meetings
Document meeting minutes	Prioritize agenda	Engage and collaborate
Collaborate with Chairperson	Accountability to Board goals and objective	Able to make decisions regarding the represented organization
Help implement Board strategies		

Announcements & Resources

Marketing Resources

Advanced Manufacturing Sector Board

- Meeting Minutes
- Resources
- Upcoming Events
- Members
- Contact Us

What's a Sector Board?

The advanced manufacturing sector board is an industry-led collaborative effort that focuses on addressing the needs of the advanced manufacturing industry.

The board aims to align workforce development strategies with the needs of the industry, enhance the quality of the workforce, and create quality jobs.

ADVANCED MANUFACTURING SECTOR BOARD

WHAT'S A SECTOR BOARD?

A COLLABORATION OF LEADERS AND ADVOCATES WORKING TOGETHER TO ADDRESS THE NEEDS OF AN INDUSTRY

WHY SHOULD I JOIN?



ENHANCED INDUSTRY REPUTATION
BECOME A LEADER IN YOUR INDUSTRY



ADDRESS INDUSTRY WORKFORCE SKILLS GAPS
DRIVE WORKFORCE DEVELOPMENT STRATEGIES



COLLABORATE WITH INDUSTRY LEADERS
ACCESS TO RESOURCES



ACCESS TO NETWORKING OPPORTUNITIES
INCREASE INDUSTRY AWARENESS



COME JOIN US!

CONTACT:
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STRATEGIC PARTNERSHIP SPECIALIST
ANDREA@MISSISSIPPIVALLEYWORKFORCE.ORG



Why Join?



Influence Workforce Development Strategies



Access to Resources



Enhanced Industry Perception



Workforce Skills Gaps



Recruitment and Retention



Announcements & Resources

Anticipated Funding Opportunity

Application in Fall 2023

Suggested Investment Priorities:

- Professional marketing campaign for industry awareness
- Solution to workforce barrier
 - School transportation
 - Inclusivity in the workplace
 - English language learning resources
 - Childcare
- Leveraged work-based learning technology
- Scholarships
- Sponsorships
- What else?

Announcements & Resources

Retrain & Retain Grant

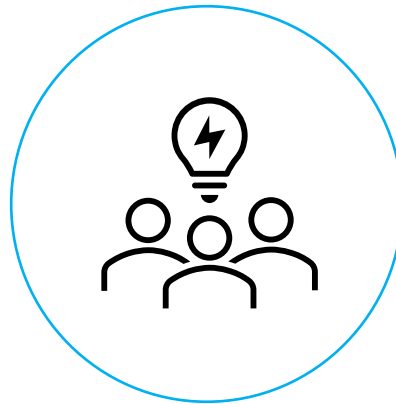
Purpose: to provide training to upskill your employees, reduce turnover, increase profits, or improve morale

APPLY TODAY!

Testimonial – Novelis, Lauren Kress



Best Practices



Best Practices

High School Apprenticeship Program

Testimonials

- Muscatine High School Apprentice – HNI Corporation
- Davenport High School Apprentice – Elliott Aviation

Who are you?

What are you doing in the apprenticeship?

Why did you choose the apprenticeship program?

How has it impacted your career outlook?

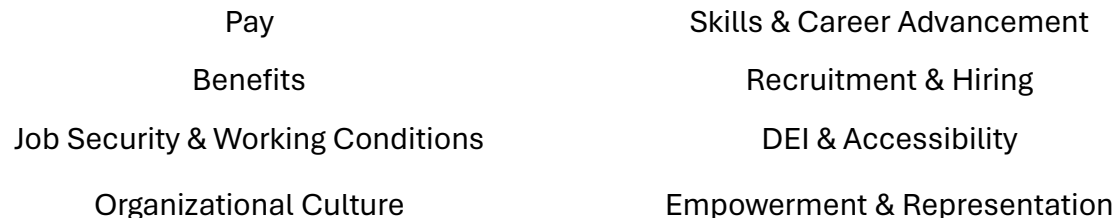
*Need for additional employer engagement

Announcements & Resources

Job Quality Academy

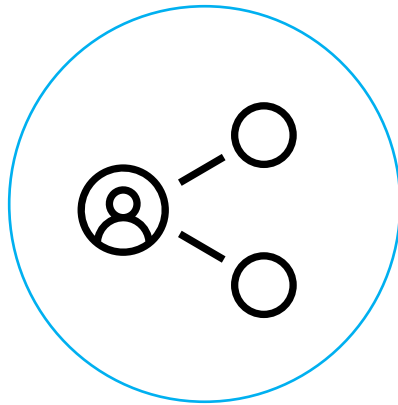
Project Update

- Mississippi Valley selected as 1 of 16 regions nationally to pilot DOL Job Quality Academy
 - Propose regional strategy and solutions to increase awareness, presence, and effectiveness of the Good Job Principles within the Manufacturing industry
- Good Job Principles: proposed by JFF and DOL as proven standards for attracting, retaining, developing, and training the skilled workforce required to stay competitive in a local economy.



- Committee actively working on a strategic plan with long-term solutions
- Sector Board involvement - Request for industry information on priorities, opportunities, challenges regarding Good Job Principles
- More details to come!

Work Group Updates



Work Group Updates

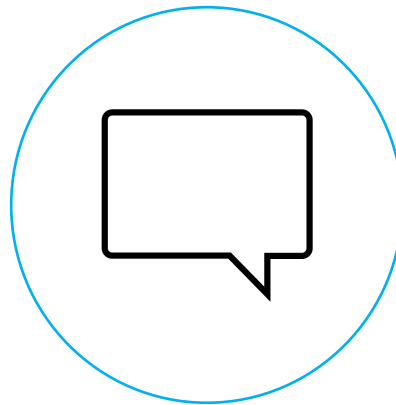
Small Business Development Center - Conor Flaherty

- Available resources

Manufacturing Day Planning

- CIRAS sponsored networking and resource event specific to manufacturers
 - WHAT: Find your Competimate and Collaborate
 - WHEN: Oct 17, 2023 – 9:00AM-2:00PM
 - WHERE: Hilton Garden Inn, Bettendorf Iowa
 - WHO: Manufacturers
- IMEC Maker on the Move Bus Tour – Christine Caves
 - Opportunity to connect with community and youth
 - More details to come!

Open Forum



Save the Date

October – National Manufacturing Month

October 17th - CIRAS Event

November 16th, 2023 – Q4 Sector Board Meeting

TBD 2024 – Q1 Sector Board Meeting – Sears Seating

Tour





THANK YOU!