

WELCOME!

Hosted by
Sears Seating

February 8th, 2024

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Agenda

-  Welcome & Introductions
-  Workforce Development Announcements & Resources
-  SkillBridge Resource Presentation
-  2024 Planning
-  Open Forum
-  Tour of Sears Seating



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Welcome & Introductions



Name
Job Title
Company

Members attending online, please use the chat.



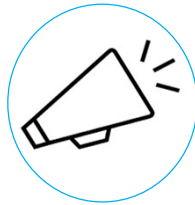
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Welcome & Introductions



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Announcements & Resources



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Announcements & Resources

Mississippi Valley Workforce Development Board Update – Tyler Lanz

- Staff Changes
 - Tyler Lanz – Promoted to Strategic Partnership Specialist
 - Louise Butherus – Hired as Communications Assistant
- Website, Social Media, Other Promotional Materials
- IWD Center for Workforce Excellence Update
 - Funding Opportunity – Update by Next Meeting
- Job Quality Academy Survey Update
 - 113 employee surveys and 30 employer survey submitted
 - Still open and accepting responses



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Announcements & Resources

Upcoming Events

- February 22nd, 5:00 – 9:00 p.m. – QCESC STEM Celebration – The Bend Event Center, East Moline
- February 26th, Time TBA – Education & Business Partnership Symposium – Eagle Point Lodge, Clinton, IA
 - If you are an employer in the Clinton area, please contact Stacy Borgeson at sborgeson@growclinton.com for more information about how to participate.
- February 29th, 11:00 a.m. – 1:00 p.m. - “Leap Into Inclusion” Lunch & Learn event – IowaWORKS Davenport
 - Hear from a business panel, participate in Windmills Disability Sensitivity training, and engage in a Q & A session!
 - Lunch will be provided to registered attendees.
- April 23rd, 9:30am-1:30pm - Student Success Symposium – RiverCenter, Davenport
 - A hands-on career experience fair hosted by the QC Chamber. This event aims to bridge the gap between industry leaders and high school students eager to explore diverse career opportunities through interactive showcases and live demonstrations.



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SkillBridge Presentation

Tracie Timmerman

Local Veterans' Employment Representative

IowaWORKS



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Agenda

<https://skillbridge.osd.mil>

- SkillBridge Overview
- Service Member Process
- Employer Process
- FAQ's



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Overview

<https://skillbridge.osd.mil>

- SkillBridge is an opportunity for servicemembers to gain valuable civilian work experience through specific industry training, apprenticeships, or internships during the last 180 days of military service prior to separation. Service members participate while on Active Duty.
- Provides an invaluable chance to work and learn in civilian career areas. For industry partners SkillBridge is an opportunity to access and leverage a motivated workforce at no cost.
- SkillBridge provides an opportunity to connect with transitioning service members.

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Overview (cont.)

<https://skillbridge.osd.mil>

- SkillBridge applicants come from across the globe wanting return to Iowa or in many cases move to Iowa having never lived here. This is an opportunity to showcase what Iowa employers bring to the table.
- Excellent benefit for installation and unit Commanders who have members about to be discharged from Active Duty.
- SkillBridge helps service members bridge the gap between the end of service and the beginning of civilian careers.

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Internship

- On-the-job training offered to eligible service members to develop job/employment skills training to assist in gaining employment in civilian sector.
- Service member continues to receive full military pay and benefits. Organizations do not provide any compensation.

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Servicemember Process

- Program is open to all ranks of military personnel enlisted or officer
- Military member applies to participate in the program by contacting their installation Education's point of contact.
- Command approval must be granted prior to participation

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How to Apply

- To apply for a SkillBridge Program opportunity, service members should:
 - Gather basic information about the program in which they are interested on the Location Page
 - Consult with local transition office or education office for specific SkillBridge application guidance
 - Communicate with employers POC's to determine SkillBridge pre-requisites and enrollment protocols, must obtain written approval
 - Each service has a different application process

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Employer Process

- Approximately 200,000 members leave active duty each year stationed in over 140 military installations in the U.S. and overseas
- Employers gain early access to extensive experience, skills and unmatched work ethic that service members bring to the workforce
- Employers craft SkillBridge programs to meet their specific needs
- May last **up to** the last 180 days of service
- May take advantage of virtual, online, or distance learning/training

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To be Successful

- Have a clearly defined job training and career development program designed to enhance opportunities for returning service members
- Can ensure a high probability of a job being available to participating service members at the end of your organization's SkillBridge program
- Has evidence that your industry is in demand and has opportunities for professional advancement beyond initial employment

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Highlights

- Workers' compensation is covered by military
- Each military branch has a separate process for service members and vetting employers
- Great tool for retaining talent in local community
- Program provides another tool to assist employers and economic developers with recruitment

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FAQ's

- How can an organization apply to become a SkillBridge partner?
- How can an industry partner advertise their SkillBridge opportunity?
- How do industry partners obtain documentation that authorizes a Service member's enrollment? (Memorandum of Understanding)
- Is the SkillBridge provider responsible for a participating Service member's medical care, disability, and workman's compensation?

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Questions?

Points of Contact:

Local Veterans' Employment Representatives:

Tracie Timmerman (Eastern IA), Robert Haege (Central IA), and Rick Honeycutt (Western IA)

SkillBridge@iwd.iowa.gov

DoD Website:

<https://skillbridge.osd.mil/>

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2024 Planning



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2024 Planning Mission & Purpose

Mission: An industry-led collaborative effort focused on addressing the needs of the manufacturing industry – *specifically regarding workforce*

Purpose:

- Improve the perception of the manufacturing industry
- Increase awareness of career pathways in manufacturing
- Promote talent development through collaborative decision making
- Embrace advanced technologies impact on the industry and workforce



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2024 Planning

1. **Increase industry member engagement through increased representation at meetings and events with effort to align participation to reflect total membership**

Action Plan:

- ✓ Host survey to learn from our members
- ✓ More involvement with youth representing the future workforce
- Format meeting structure to prioritize industry participation
- Launch marketing campaign to increase awareness and number of industry members

Currently, 76% of the email distribution list represent the manufacturing industry.



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2024 Planning Survey Review

Only received 12 responses.

1. Only 42 % of respondents represented the manufacturing industry
2. Thursdays continue to be the preferred day to meet for 84% of Board members
3. 75% of members attend for networking, collaboration, and information sharing
4. 84% support the Sector Board hosting an event during Manufacturing Month



Join at [menti.com](https://www.menti.com) | use code 8542 9453



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2024 Planning

2. Positively present the industry while increasing awareness of the manufacturing industry and building a pipeline of talent right here in our region

Action Plan:

- Support community initiatives and events aligned to mission and purpose of sector board
- Host a Manufacturing Day/Month celebration event

Do you want the Sector Board to host a Manufacturing Day event in 2024?

Yes

No

Next Steps:

- ✓ Industry-led planning committee to support IWD event coordination
- ✓ Online survey to request company representative for company participation and support



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2024 Strategic Planning Manufacturing Day Celebration

Proposed Details:

Who: The community – students, parents, educators, employers, employees

What: Celebration – Recognize and celebrate the industry – the jobs, the people, the community – not a career Expo

Ideas:

- *Marketing campaign – kickoff Oct. 4th – National Manufacturing Day*
- *Entertaining Location*
- *Keynote speaker*
- *Awards*
- *Food*
- *Entertainment – Music, Games, etc.*

Where: TBD – *Proposed Modern Woodman Park*

When: Thursday October 17th 2024

4:00PM – 7:00PM



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2024 Strategic Planning Manufacturing Day Celebration

Thoughts? Discussion.

Next Steps:

- Continued Industry Led Working Group
- Student Focus Groups



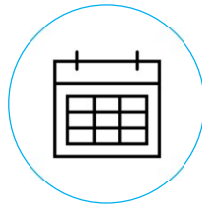
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Open Forum



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Save the Date



Upcoming Meetings and Events:

- Q2 Meeting – May 16th – Virtual – Resource Topic on AI
- Q3 Meeting - August 8th – Virtual – Topics TBD
- October – Manufacturing Month Event – October 17th 4pm-7pm
- Q4 Meeting - November TBD – North Scott High School



Tour



